

Seafood Progress

Grocery Stores' Commitment to Sustainable and Socially Responsible Seafood

64

2022 score

Seafood Progress Average  : 71

 Score Trend
Increased Since Last Year

Parent Company

Federated Co-operatives Limited is owned by more than 160 independent retail co-operatives in Western Canada, which are in turn owned by more than 1.9 million individuals.



Sustainable Commitment
[**click here**](#)



Progress Reports
[**2021,2020,2019,2018**](#)



Location
British Columbia, Alberta, Saskatchewan and Manitoba

OVERVIEW

Commitment to Sustainable Seafood

Which product types does this grocery store's sustainable seafood commitment cover?

	Fresh	Frozen	Shelf
Store brand ?	✓	✓	✓
Seafood brand ?	✓	✓	✓
No brand ?	✓	✓	

SUMMARY



87%

of products sold in 2022 met commitment.

Sustainability Commitment. Federated Co-operatives Limited (FCL) has already met its commitment to source all its private label seafood products from sources that are ranked at least a 'Good Alternative' (Yellow) by Seafood Watch, covered by an equivalent certification or in a credible improvement project. In 2021, FCL expanded its commitment to cover all national brand products but did not set a timeline for achieving this commitment. FCL does not have a full chain traceability system in place to support its commitment, but it does aim to improve the traceability of its products where possible and periodically spot check the veracity of the data its suppliers provide through tools such as genetic testing (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Clear Objectives



Supplier Expectations



Traceability Policy



Reporting on Activities

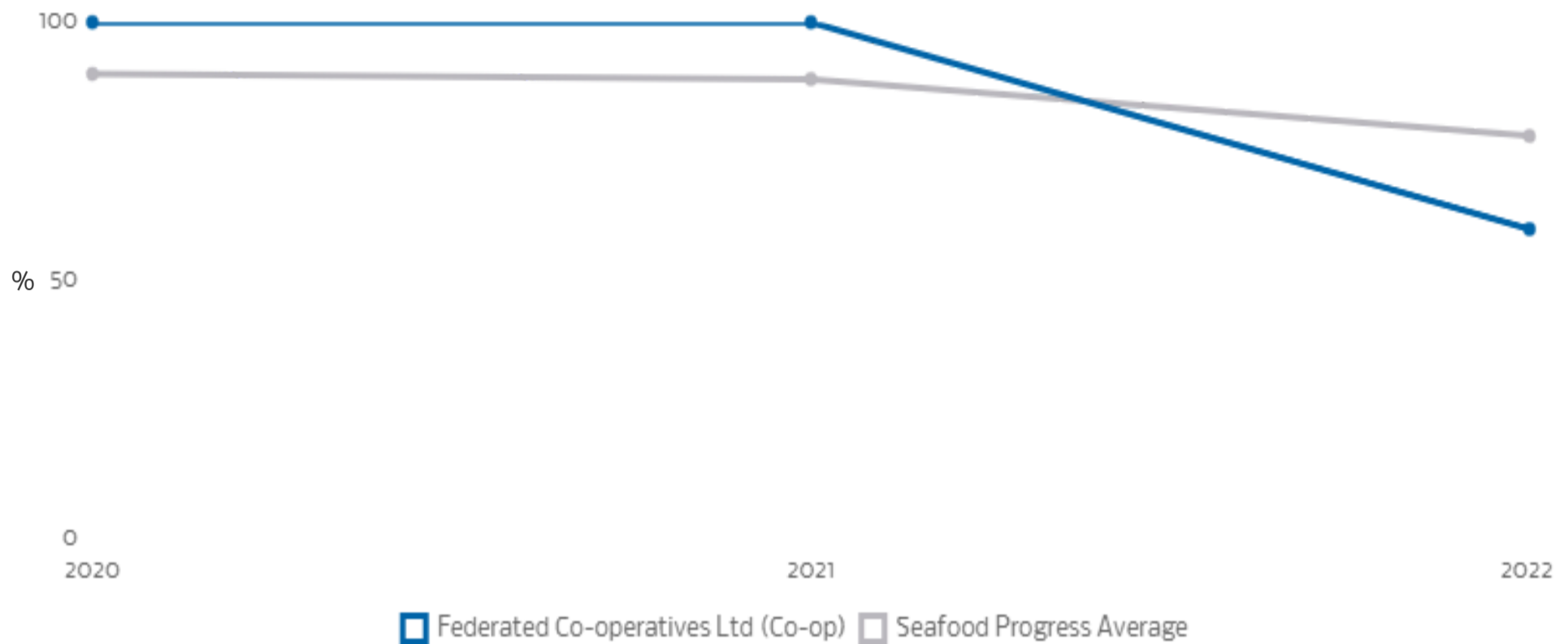


Social Responsibility Commitment. FCL's seafood commitment recognizes the need to uphold international standards, including the Universal Declaration of Human rights and the International Labor Organization's Declaration on Fundamental Principles and Rights at Work. Additionally, all suppliers must sign an agreement that they will continue to uphold FCL's policy, including providing accurate data and ensuring that fish and seafood is not knowingly sourced from businesses with human rights violations. FCL's traceability requirements for suppliers does not extend to social responsibility, and it does not report on any activities that it conducts to support its commitment to social responsibility.

STEP 1: COMMITMENT



1.1 Grocery store has a publicly available commitment on environmentally sustainable seafood.



Federated Co-operatives Limited (The Co-op) has already met its commitment to source all its private label seafood products from sources that are ranked at least a 'Good Alternative' (Yellow) by Seafood Watch, covered by an equivalent certification or in a credible improvement project. In 2021, The Co-op expanded its commitment to cover all national brand products but did not set a timeline for achieving this commitment. The Co-op does not have a full chain traceability system in place to support its commitment, but it does aim to improve the traceability of its products where possible and periodically spot check the veracity of the data its suppliers provide through tools such as genetic testing (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% Commitment to environmental sustainability includes clear objectives that are supported by references to credible standards, a full chain traceability policy and a timeline for meeting the commitment (unless the commitment has already been met).

80% Commitment to environmental sustainability that includes clear objectives that are supported by references to credible standards and a full chain traceability policy that traces at least the product scientific name, geographic origin, farmed/wild and gear type or farming method.

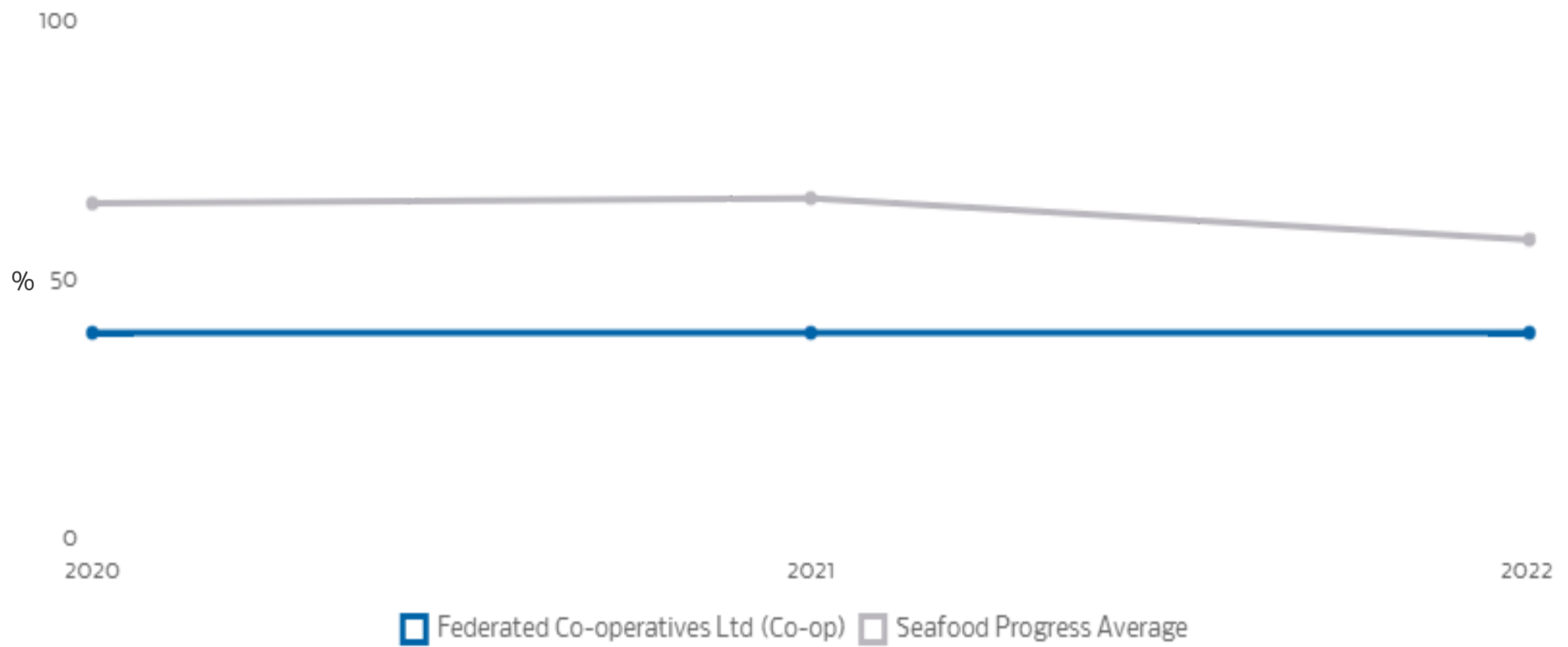
60% Commitment to environmental sustainability that includes clear objectives that are supported by references to credible standards (such as Seafood Watch or Ocean Wise ratings, eco-certifications, etc.).

40% Commitment to environmental sustainability that includes clear objectives for sustainable procurement.

20% General commitment to environmentally sustainable seafood.

0% No publicly available environmental sustainability commitment.

1.2 Grocery store has a publicly available commitment on socially responsible seafood.



FCL's seafood commitment recognizes the need to uphold international standards, including the Universal Declaration of Human rights and the International Labor Organization's Declaration on Fundamental Principles and Rights at Work. Additionally, all suppliers must sign "an agreement that they will continue to uphold [FCL's] policy, including providing accurate data and ensuring that fish and seafood is not knowingly sourced from businesses with human rights violations". FCL's traceability requirements for suppliers does not extend to social responsibility, and it does not report on any activities that it conducts to support its commitment to social responsibility (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring



100% Commitment to social responsibility includes clear objectives, actions or expectations for seafood suppliers, a clear and effective traceability policy, and the grocer reports publicly on activities to support social responsibility.

80% Commitment to social responsibility includes clear objectives, actions or expectations for seafood suppliers, and a clear and effective traceability policy.

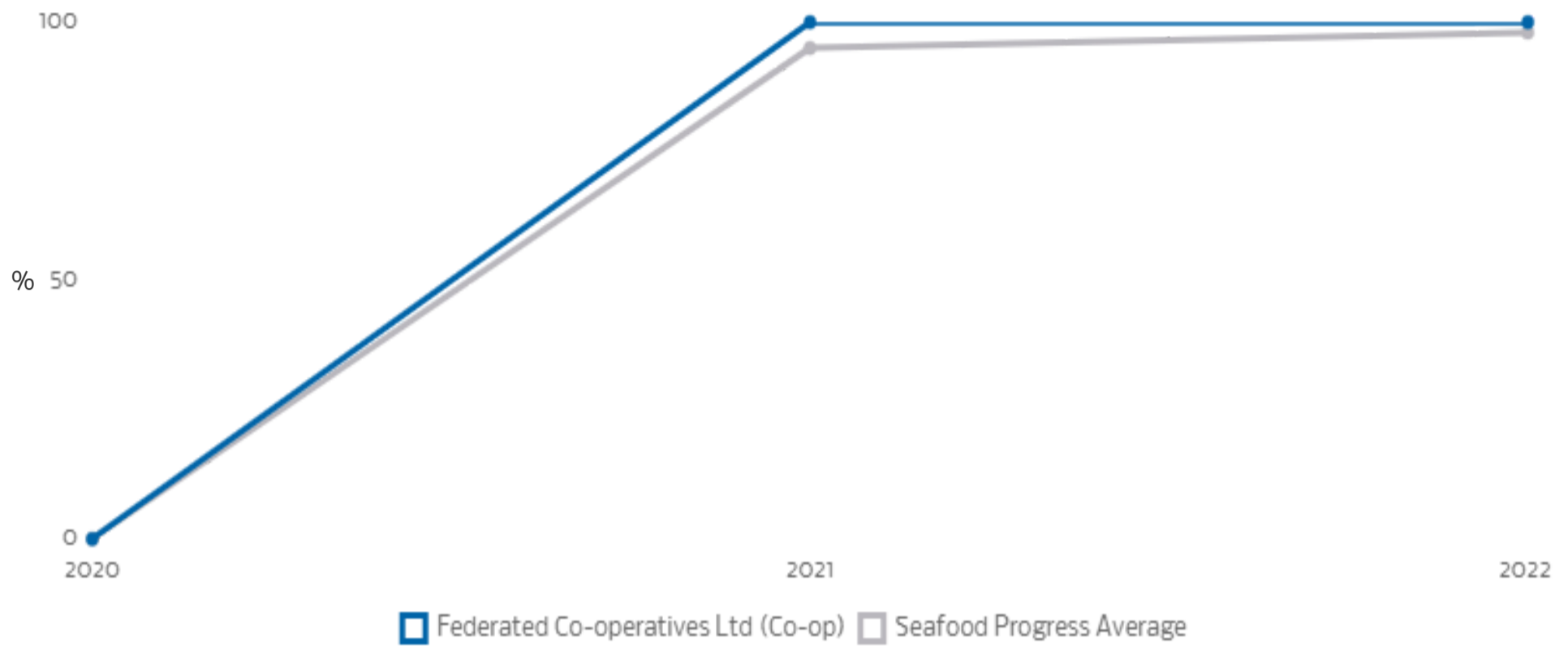
60% Commitment to social responsibility includes clear objectives and actions or expectations for seafood suppliers.

40% Commitment to social responsibility includes clear objectives for socially responsible procurement (for example by referring to credible international standards such as ILO, UN Declaration, etc.).

20% General commitment to socially responsible seafood.

0% No publicly available social responsibility commitment.

1.3 Grocery store covers all banners that sell seafood in its sustainable seafood commitment.



All of FCL's stores are covered under its sustainable seafood commitment. Note that Calgary Co-op is managed as a separate co-operative (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% Grocery store includes 100% of its banners in its sustainable seafood commitment.

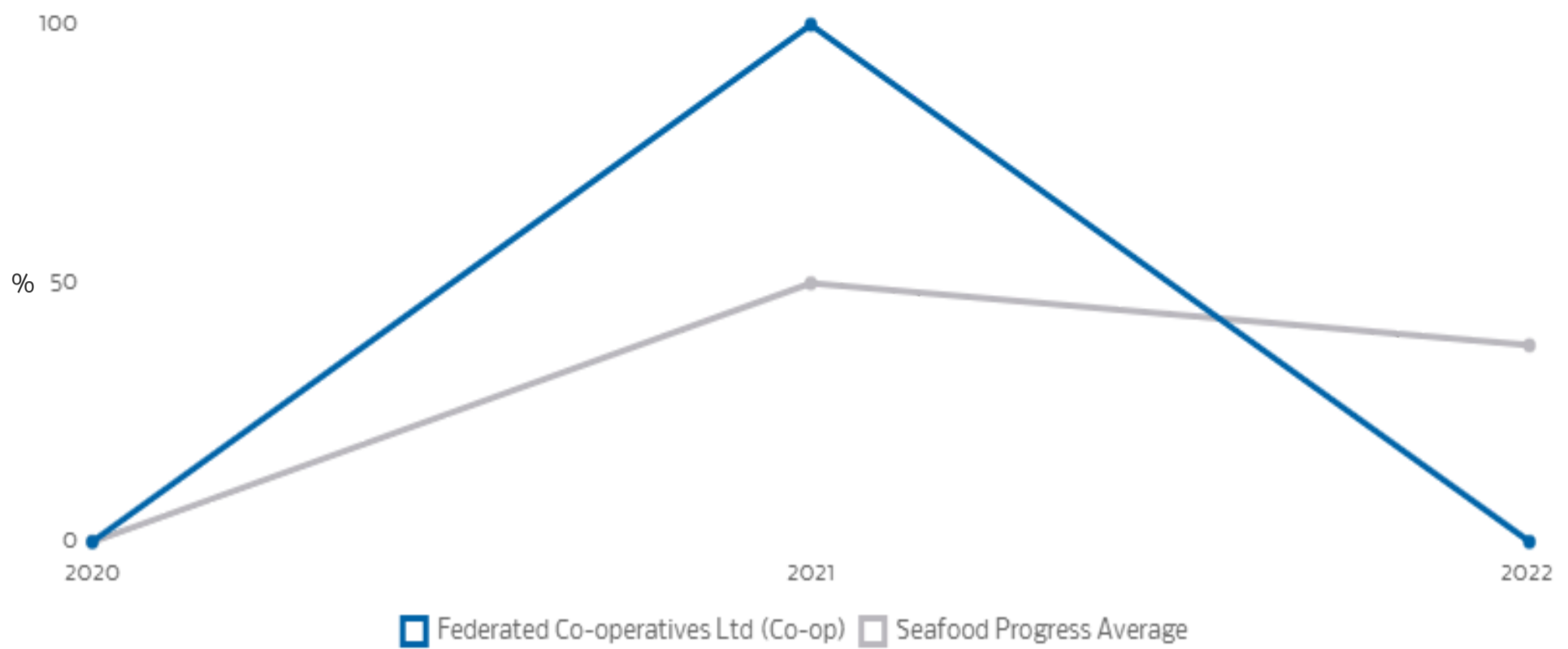
75% Grocery store includes 75% or more of its banners in its sustainable seafood commitment.

50% Grocery store includes 50% or more of its banners in its sustainable seafood commitment.

25% Grocery store includes 25% or more of its banners in its sustainable seafood commitment.

0% Grocery store does not include any banners in its sustainable seafood commitment.

1.4 Grocery store covers all shelf stable and national brand products in its sustainable seafood commitment.



In 2021 FCL expanded the scope of its sustainable seafood commitment to cover all its shelf stable and national brand products, but it has not set a timeline for achieving this commitment (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

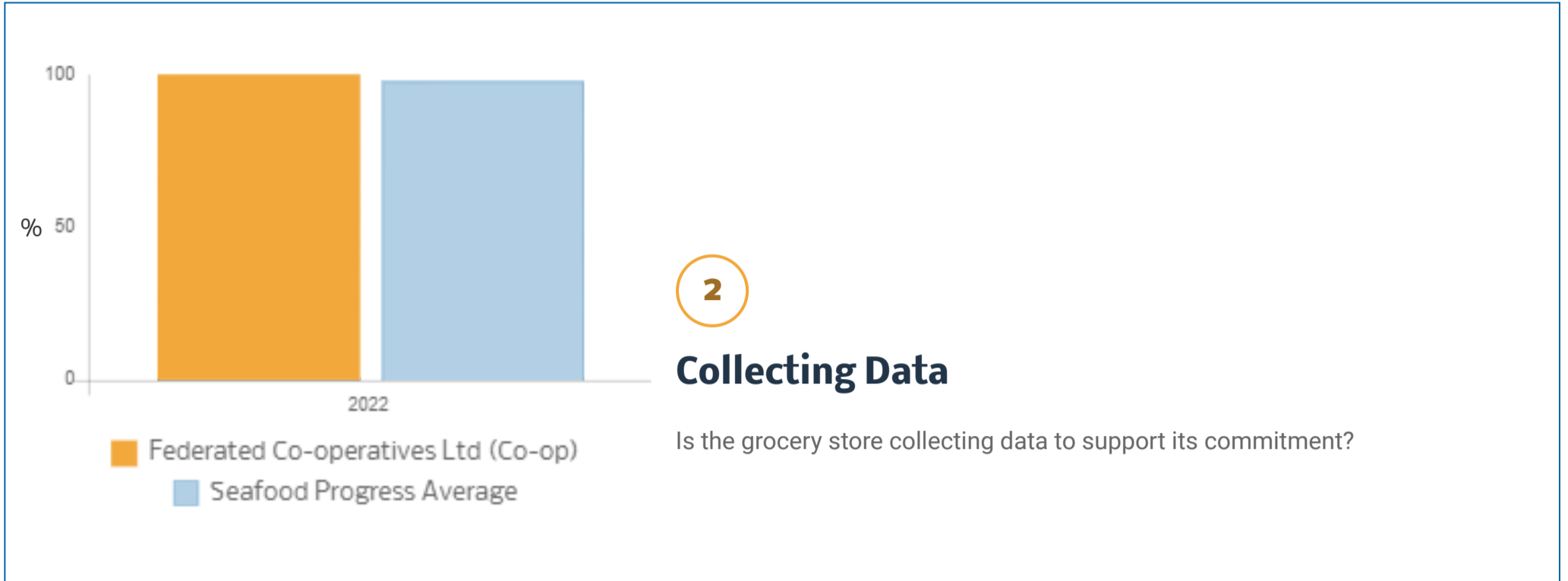
Scoring

100% Grocery store's commitment includes all of its shelf stable AND national brand products.

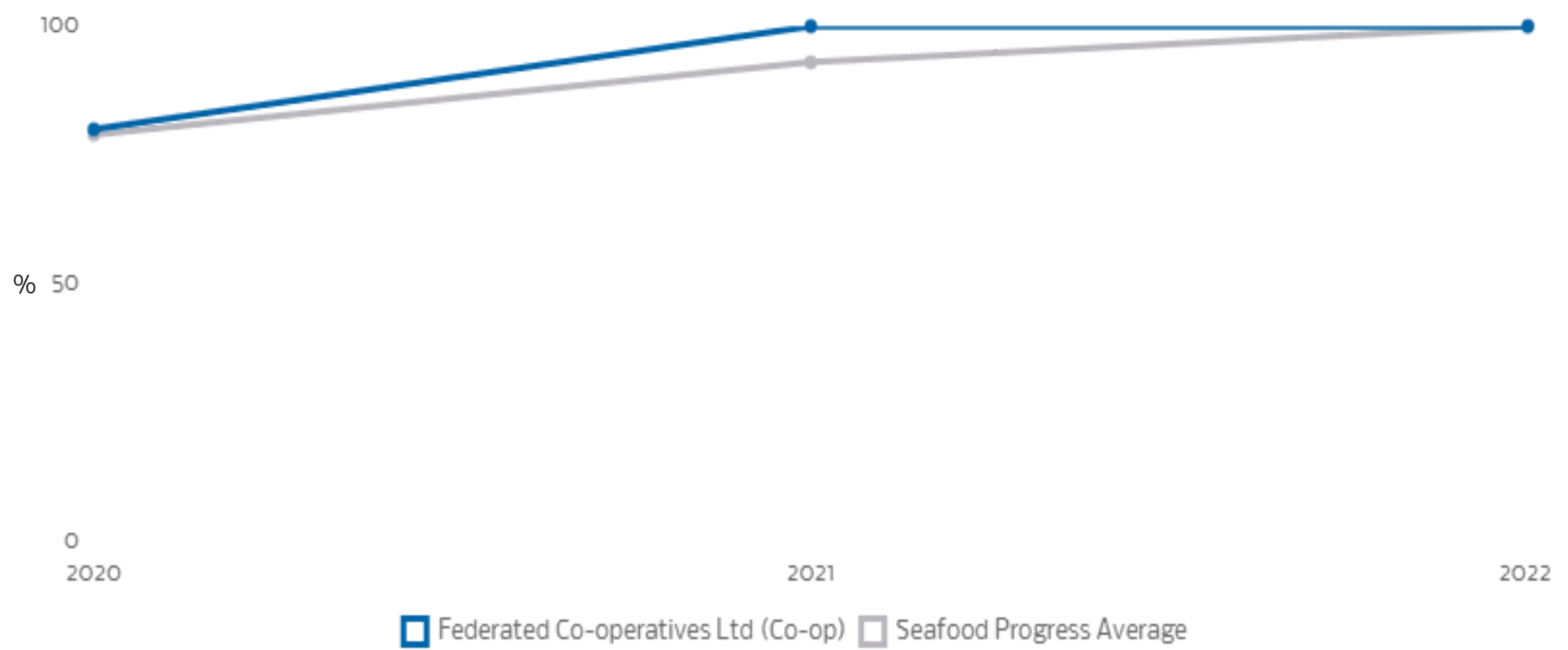
50% Grocery store's commitment includes all of its shelf stable or national brand products.

0% Grocery store's commitment includes neither all of its shelf stable or national brand products.

STEP 2: COLLECTING DATA



2.1 Grocery store collects data on species scientific name.



FCL collects data on scientific name for all products (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

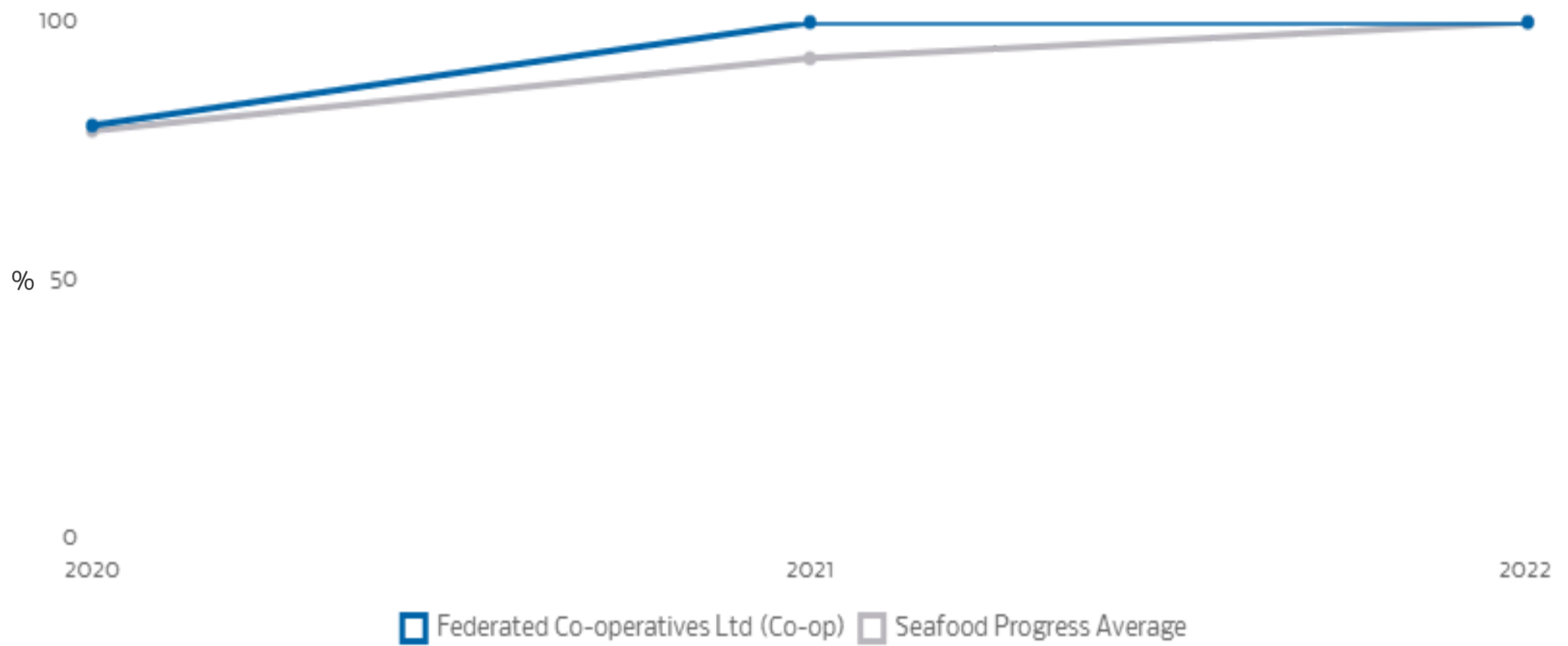
Scoring

100% Collects data for all products.

50% Collects data for some products.

0% Does not collect data (or no information available).

2.2 Grocery store collects data on geographic origin.



FCL collects data on geographic origin for all products (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

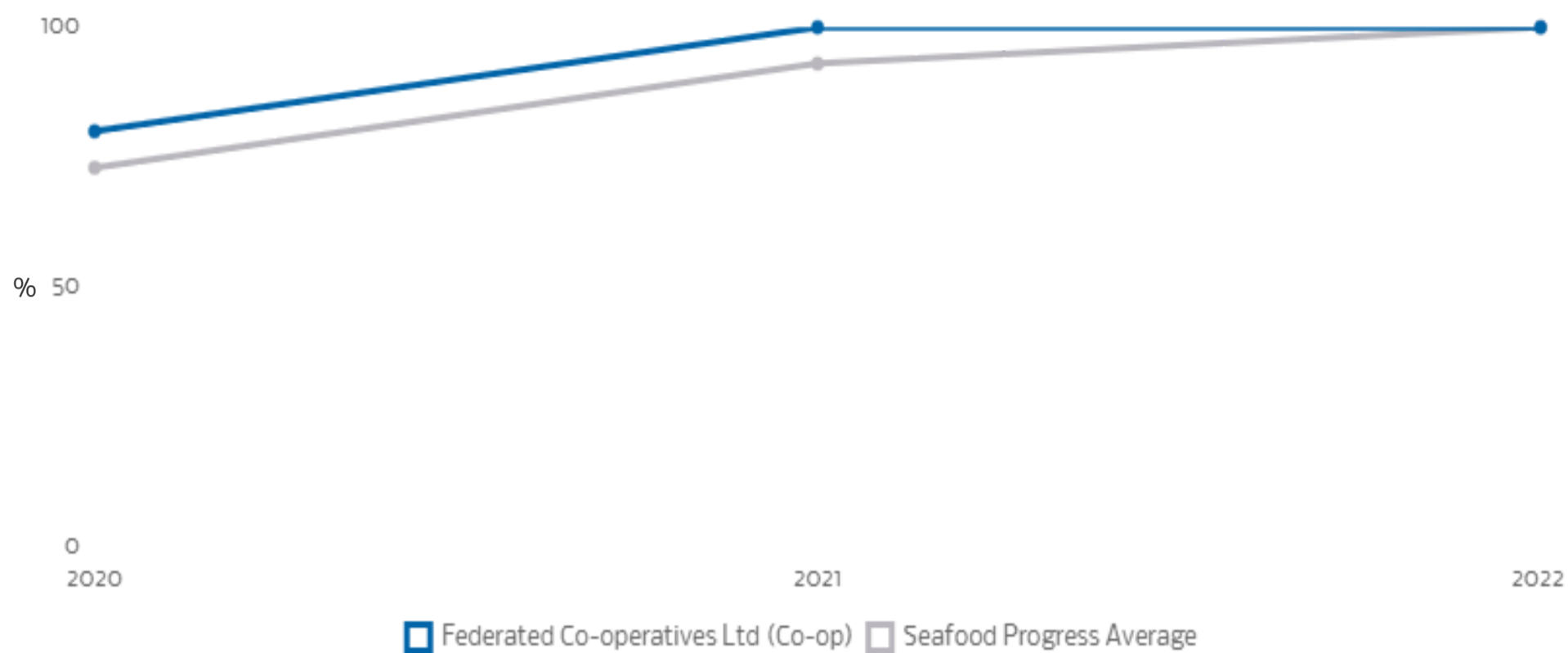
Scoring

100% Collects data for all products.

50% Collects data for some products.

0% Does not collect data (or no information available).

2.3 Grocery store collects data on whether wild or farmed.



FCL collects data on wild and farmed for all products (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

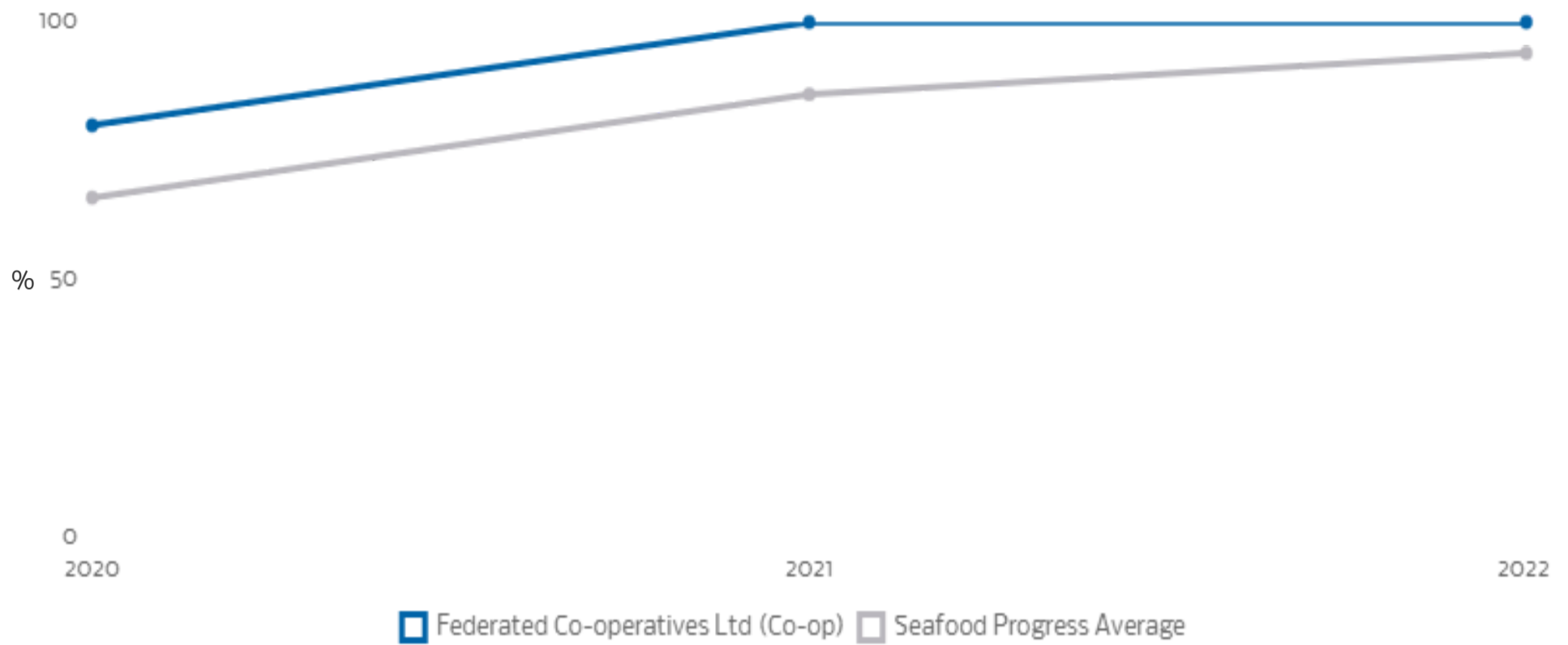
Scoring

100% Collects data for all products.

50% Collects data for some products.

0% Does not collect data (or no information available).

2.4 Grocery store collects data on gear type or farming methods.



FCL collects data on gear type or farming method for all products (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% Collects data for all products.

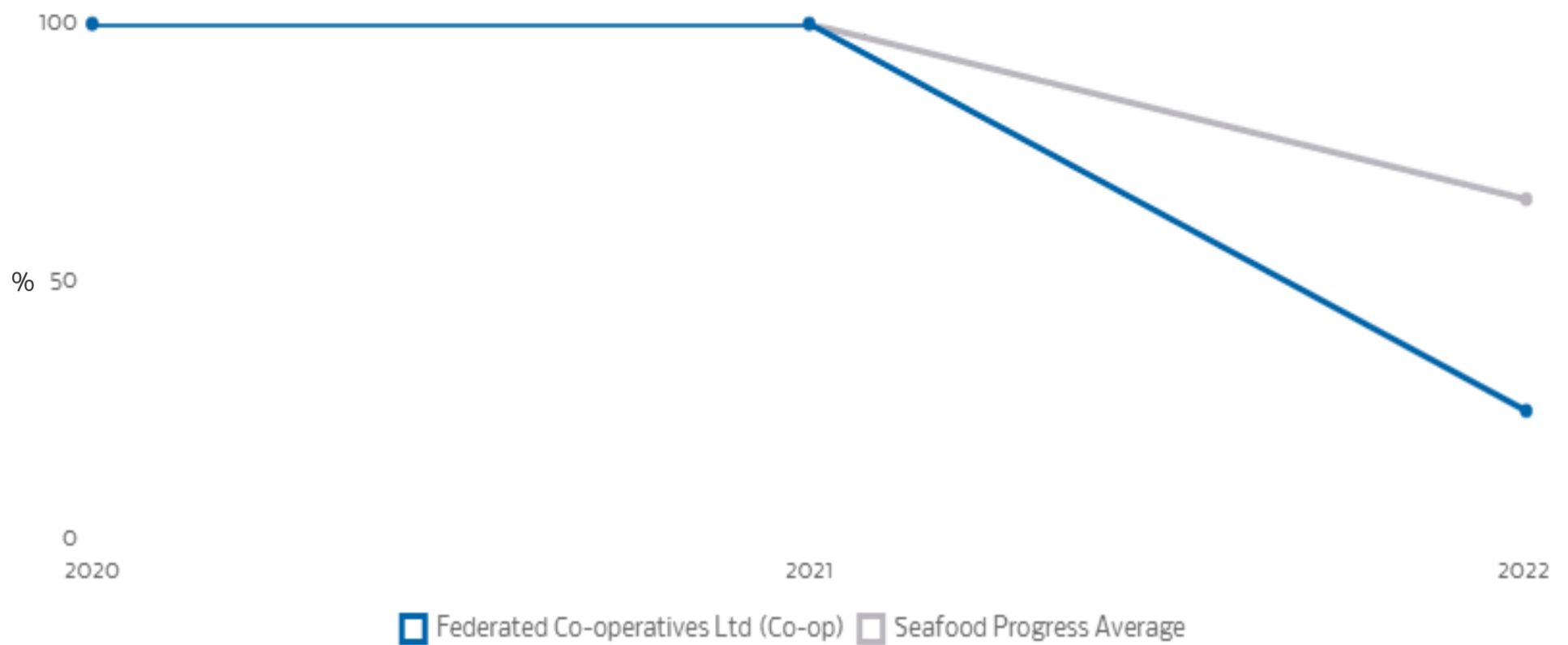
50% Collects data for some products.

0% Does not collect data (or no information available).

STEP 3: SOURCING



3.1 Grocery store publishes a clear hierarchy demonstrating its sourcing priorities.



FCL publishes a general list of sustainability standards that it uses to inform its purchasing decisions.

Scoring

100% Publishes a clear hierarchy of sustainability standards demonstrating its sourcing priorities for all commodities it sells.

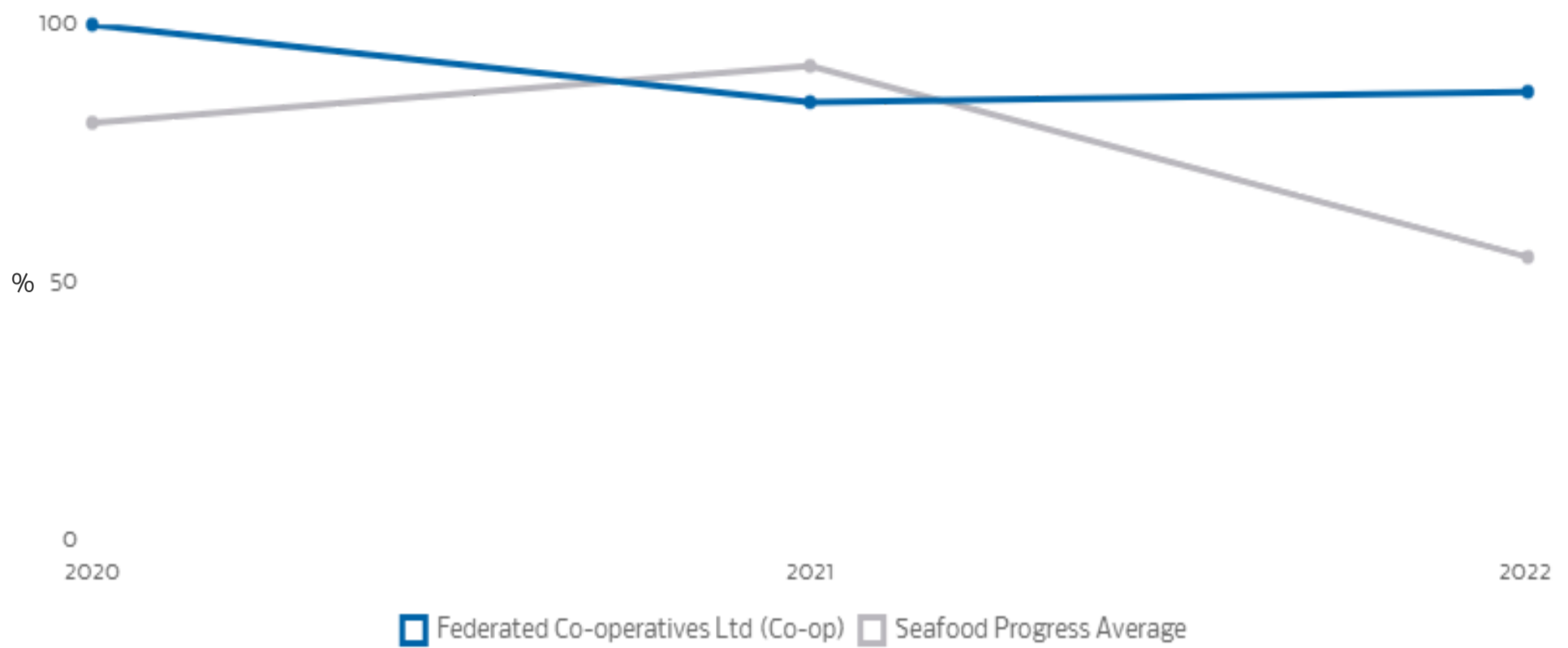
75% Publishes a clear hierarchy of sustainability standards used for sourcing some commodities, and identifies a general list of sustainability standards that it uses to inform its purchasing decisions for other commodities.

50% Publishes a clear hierarchy of sustainability standards used for sourcing some commodities, but doesn't identify the standards it uses to inform its purchasing decisions for other commodities.

25% Publishes a general list of sustainability standards that it uses to inform its purchasing decisions.

0% Does not publish the sustainability standards that it uses to inform its purchasing decisions.

3.2 Grocery store has reported on the percentage of its seafood sold in the last year that meets its sustainability commitment by volume or value.



FCL reported that 87% of its seafood sold by volume in the past year was in line with its commitment (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% Grocery store has reported that 100% of its seafood sold meets its sustainability commitment.

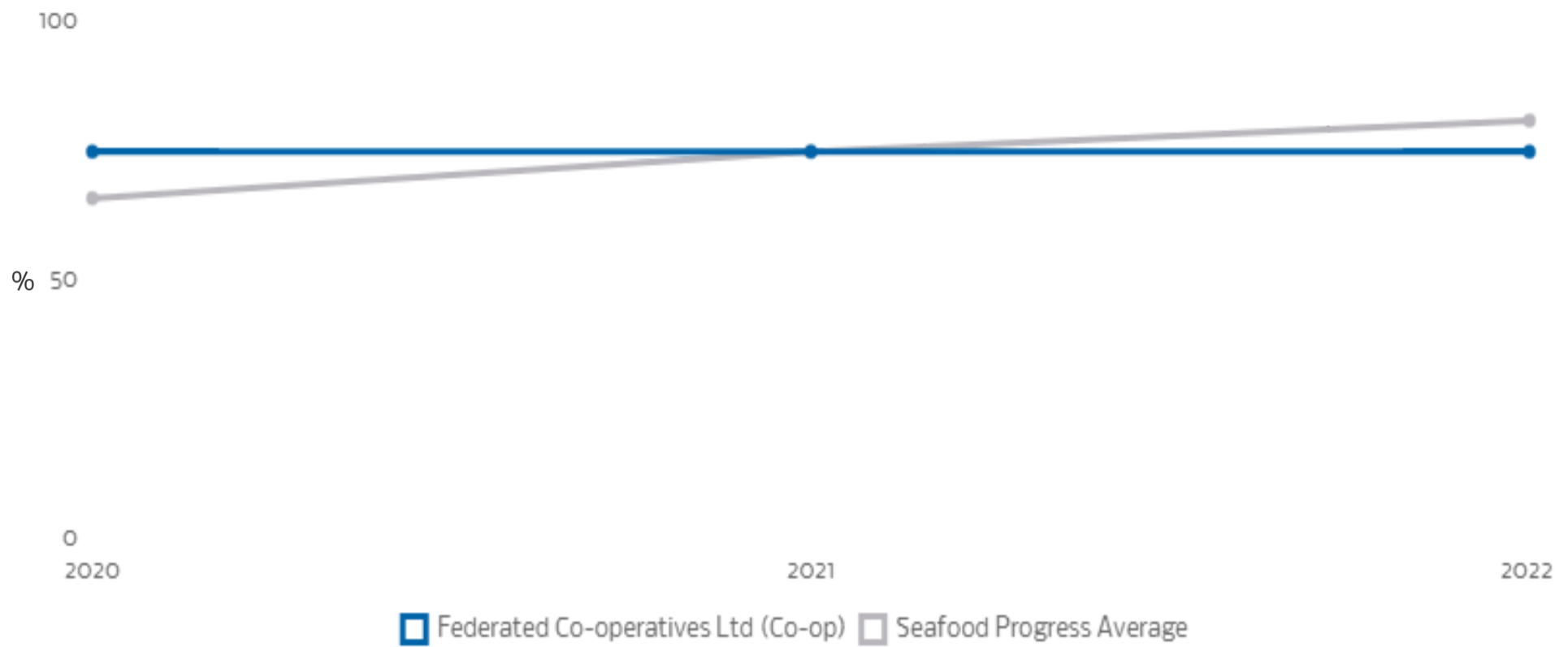
75% Grocery store has reported that 75% or more of its seafood sold meets its sustainability commitment.

50% Grocery store has reported that 50% or more of its seafood sold meets its sustainability commitment.

25% Grocery store has reported that 25% or more of its seafood sold meets its sustainability commitment.

0% Grocery store has not reported on the percentage of its seafood sold that meets its sustainability commitment (or no information available).

3.3 Suppliers are required to sign a code of conduct to uphold the grocery store's environmental sustainability commitment.



All suppliers have signed an agreement to uphold FCL's traceability requirement and adhere to the terms of its sustainability commitment (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% All suppliers are required to sign a code of conduct that covers all of the retailer's environmental sustainability commitment and the retailer actively verifies that this commitment is being upheld on at least an annual basis.

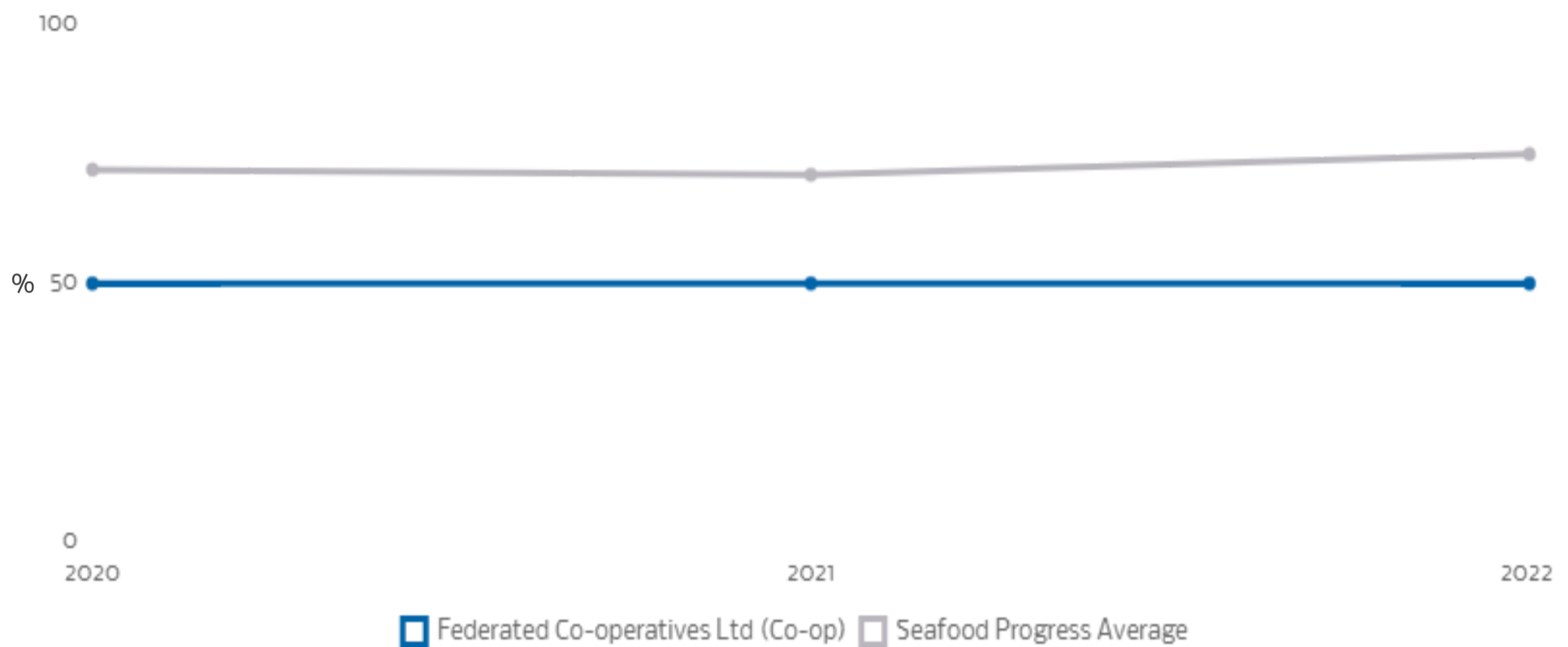
75% Rubric for retailers Feb 17 2022 Rubric for retailers Feb 17 2022 .XLSX 100% 10 B84 All suppliers are required to sign a code of conduct that covers all of the retailer's environmental sustainability commitment. Screen reader support enabled. All suppliers are required to sign a code of conduct that covers all of the retailer's environmental sustainability commitment. Turn on screen reader support

50% Rubric for retailers Feb 17 2022 Rubric for retailers Feb 17 2022 .XLSX 100% 10 B83 All suppliers are required to sign a code of conduct that covers some of the retailer's environmental sustainability commitment. Screen reader support enabled. All suppliers are required to sign a code of conduct that covers some of the retailer's environmental sustainability commitment. Turn on screen reader support

25% Some suppliers are required to sign a code of conduct that covers some of the retailer's environmental sustainability commitment.

0% Suppliers are required to sign a code of conduct to uphold the grocery store's environmental sustainability commitment.

3.4 Suppliers are required to sign a code of conduct to uphold the grocery store's social responsibility commitment.



All suppliers have signed an agreement to uphold FCL's traceability requirements and ensure that their fish and seafood products aren't "knowingly sourced from sources with human rights violations", however this is only one aspect of the international standards which FCL supports, which including the Universal Declaration of Human rights and the International Labor Organization's Declaration on Fundamental Principles and Rights at Work (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% All suppliers are required to sign a code of conduct that covers all of the retailer's social responsibility commitment and the retailer actively verifies that this commitment is being upheld on at least an annual basis.

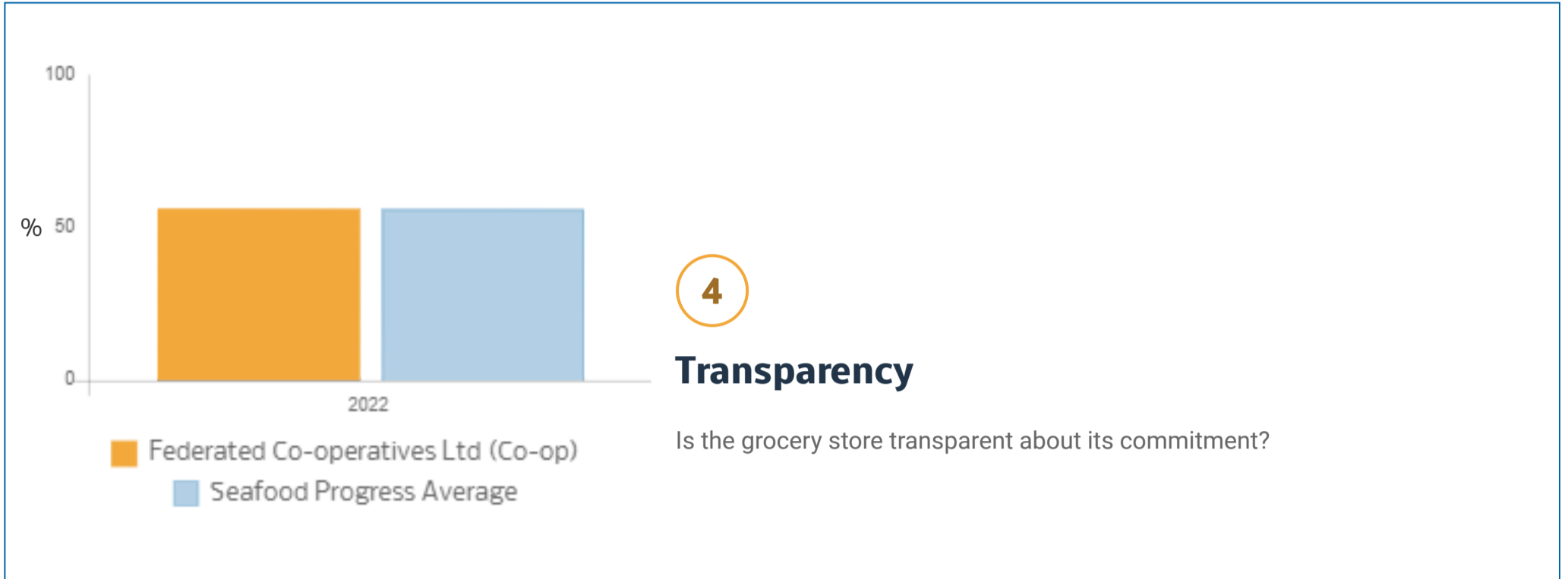
75% Rubric for retailers Feb 17 2022 Rubric for retailers Feb 17 2022 .XLSX 100% 10 B92 All suppliers are required to sign a code of conduct that covers all of the retailer's social responsibility commitment. Screen reader support enabled. All suppliers are required to sign a code of conduct that covers all of the retailer's social responsibility commitment. Turn on screen reader support

50% All suppliers are required to sign a code of conduct that covers some of the grocery store's social responsibility commitment.

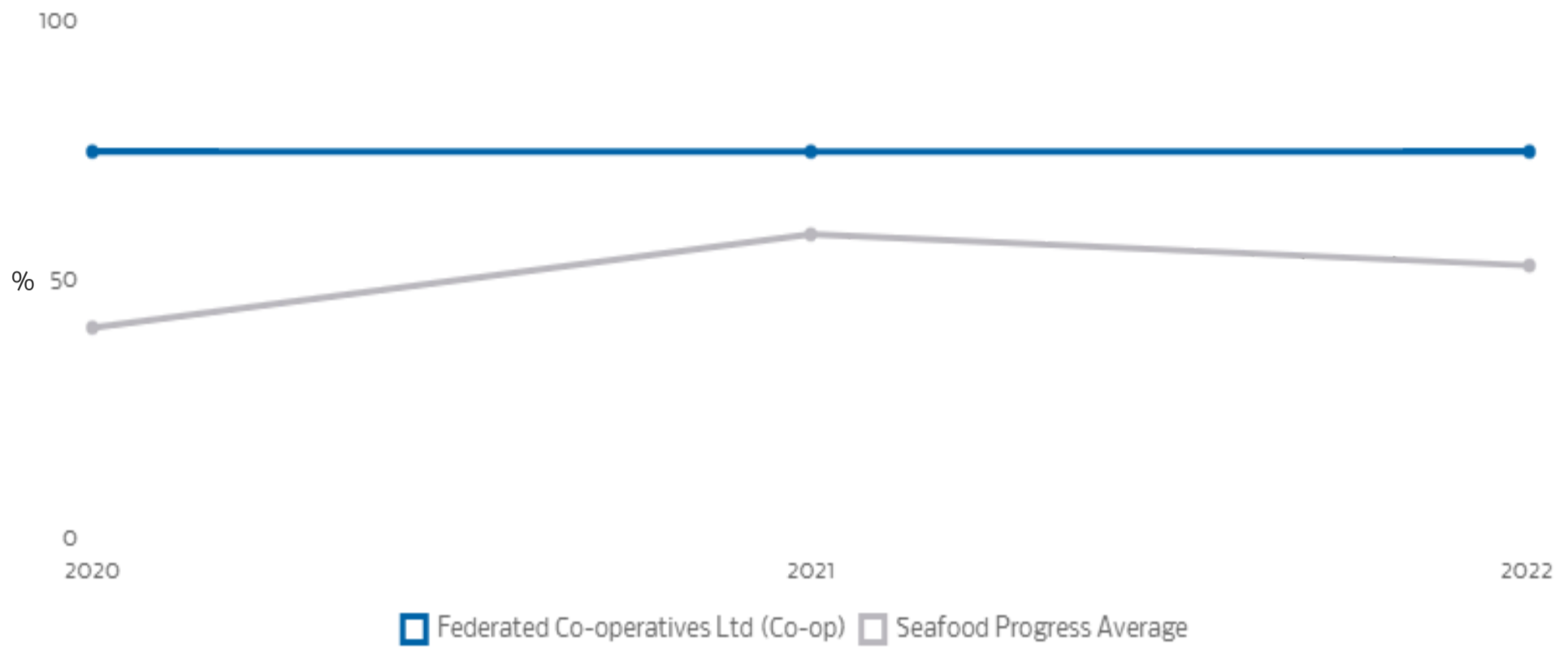
25% Some suppliers are required to sign a code of conduct that covers some of the grocery store's social responsibility commitment.

0% Suppliers are not required to sign a code of conduct (or no information).

STEP 4: TRANSPARENCY



4.1 Grocery store labels products with the information that allows consumers to make informed decisions.



FCL labels all fresh fish and seafood, and some private label frozen seafood, with species scientific name, country of origin, whether the product is wild or farmed and gear type or farming method (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

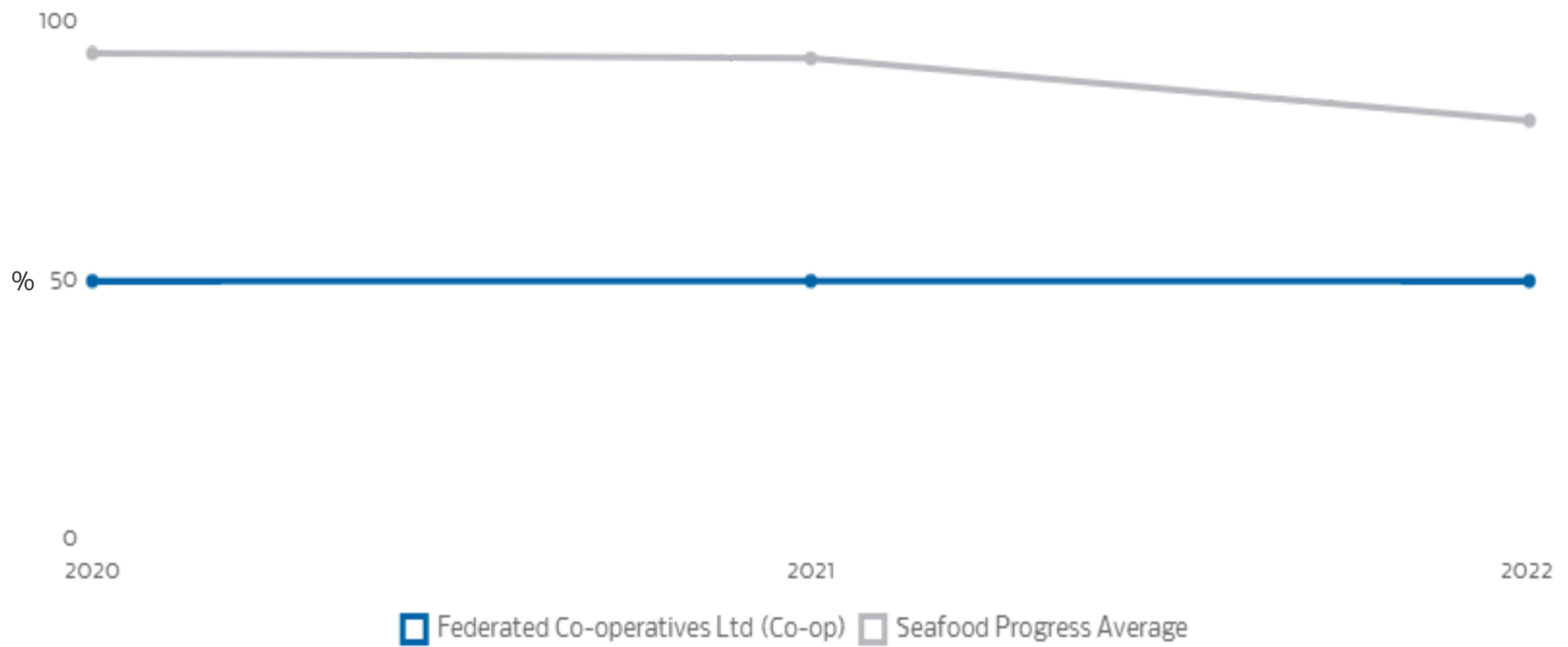
Scoring

100% Grocery store labels all products with the information.

50% Grocery store labels some products with the information.

0% Grocery store does not label products with the information (or no information available).

4.2 Grocery store labels products with an ecolabel, allowing consumers to make informed decisions OR all products fit under a standard and is communicated as such.



FCL uses eco-labels as appropriate on pre-packaged fish and seafood products but not on fresh or fresh packaged products because their stores do not have the required Chain of Custody certification (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

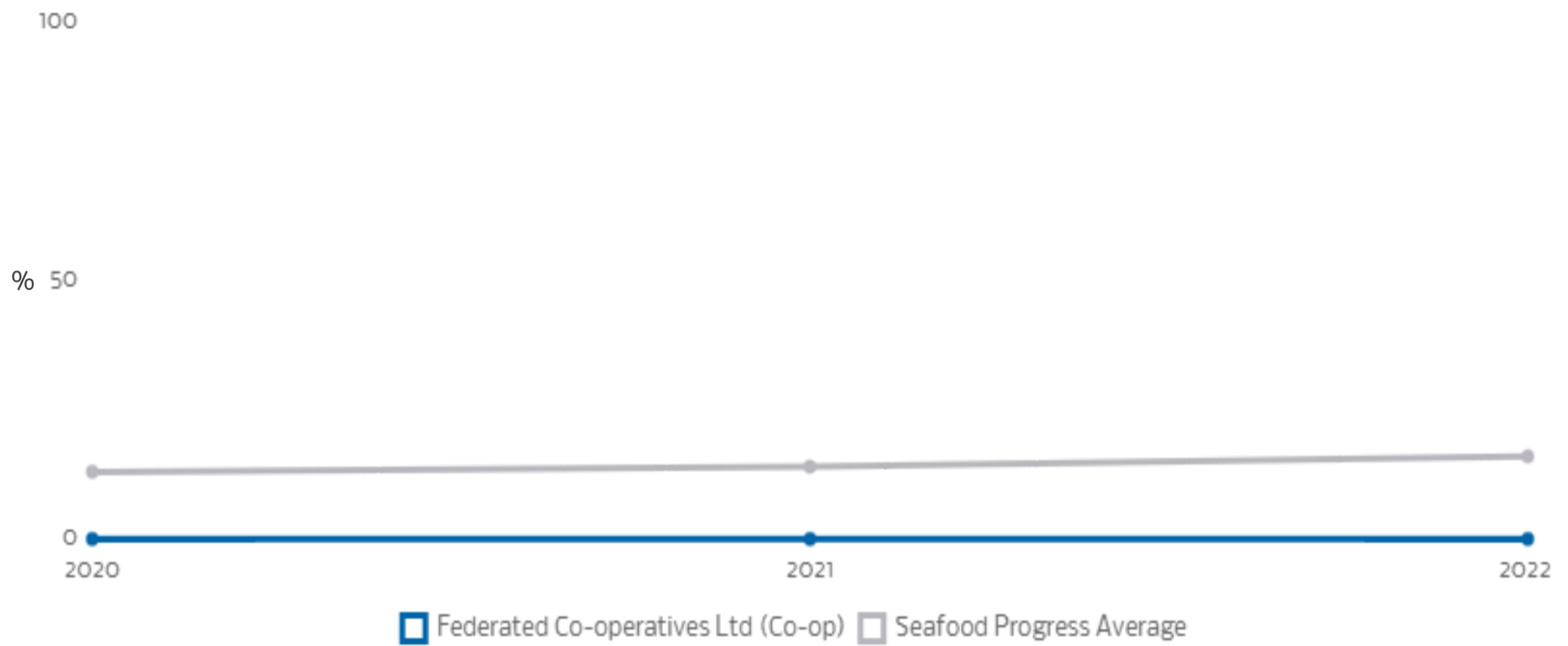
Scoring

100% Grocery store labels all products with an ecolabel as appropriate.

50% Grocery store labels some products with an ecolabel as appropriate.

0% Grocery store does not label products with an ecolabel as appropriate (or no information available).

4.3 Scientific name, geographic origin and harvest method of the brand's products is publicly available.

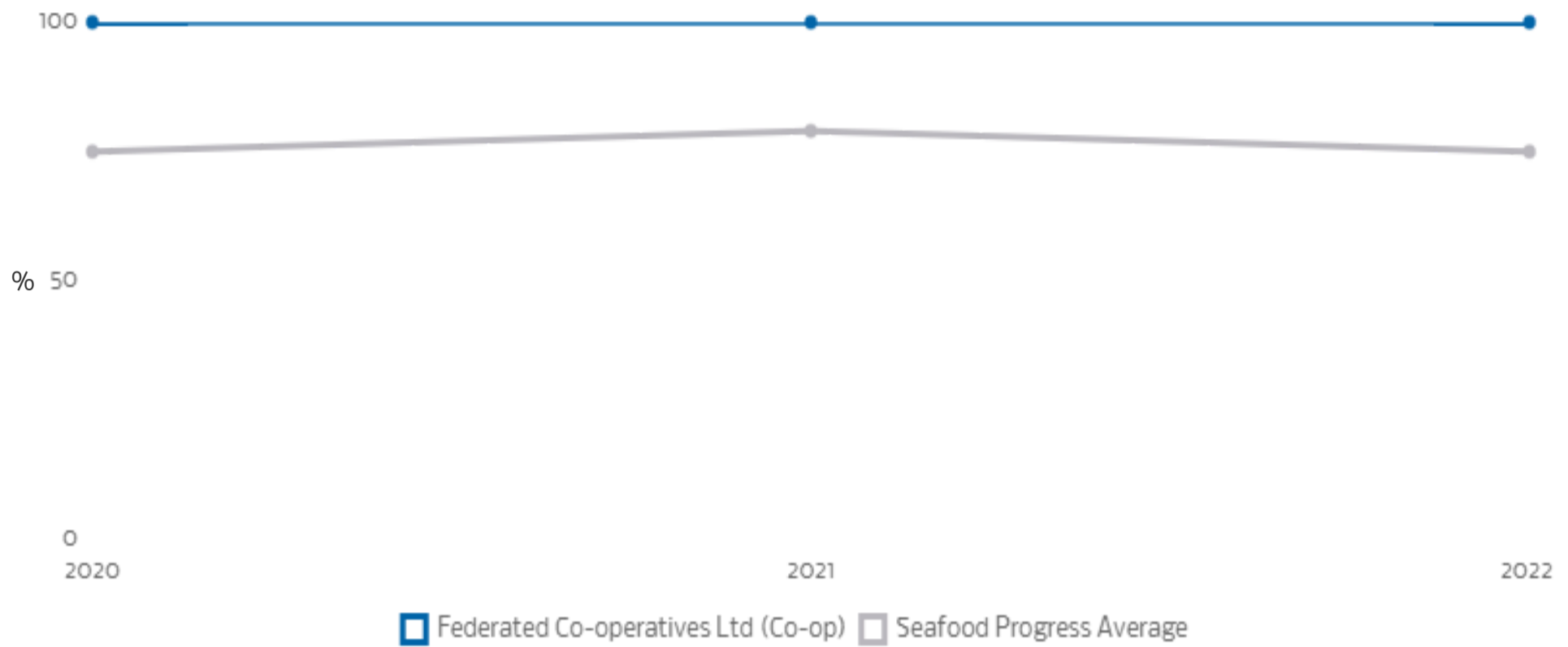


FCL does not publicly disclose this information.

Scoring

- 100% All seafood products with region and gear type has been made available.
- 50% Some seafood products with region and gear type has been made available.
- 0% No list of products procured with region and gear type has been made available.

4.4 Grocery store publicly reports how much of its seafood meets its sustainability criteria by volume or value of sales.



Through its Seafood Progress profile, FCL reports publicly how much of its seafood sold meets its commitment by volume on an annual basis.

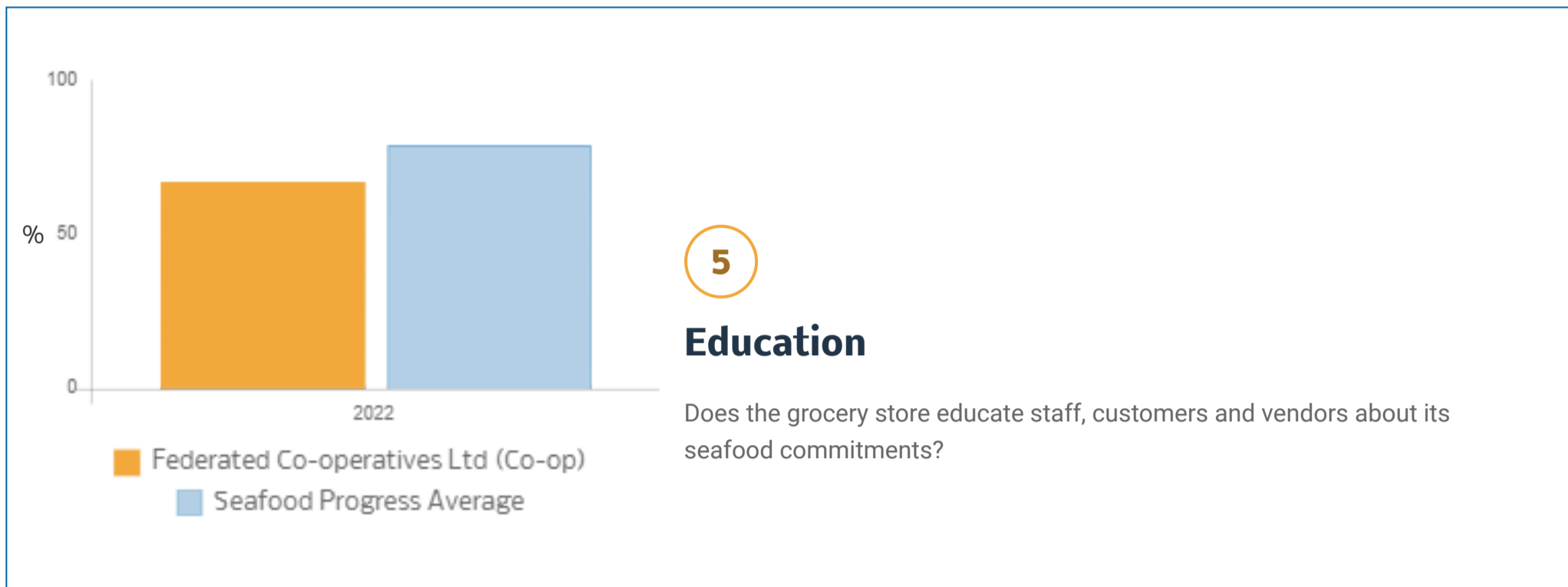
Scoring

100% Retailer regularly reports publicly how much of its seafood sold meets its commitment by volume or value of sales every year.

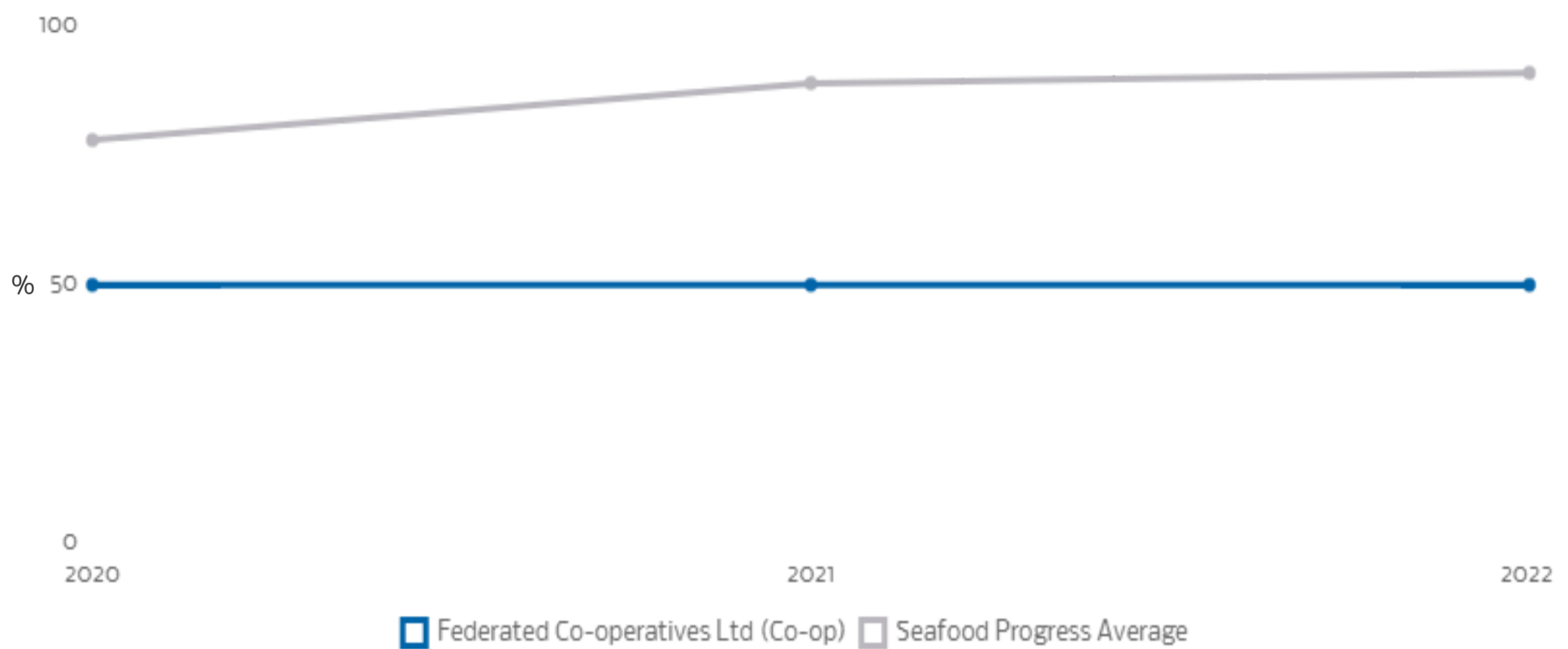
50% Rubric for retailers Feb 17 2022 Rubric for retailers Feb 17 2022 .XLSX 100% 10 B123 Retailer has at one point reported publicly how much of its seafood sold meets its commitment. Screen reader support enabled. Retailer has at one point reported publicly how much of its seafood sold meets its commitment. Turn on screen reader support

0% No public information on how the grocery store is doing to meet its commitment.

STEP 5: EDUCATION



5.1 Training programs are conducted for seafood staff.

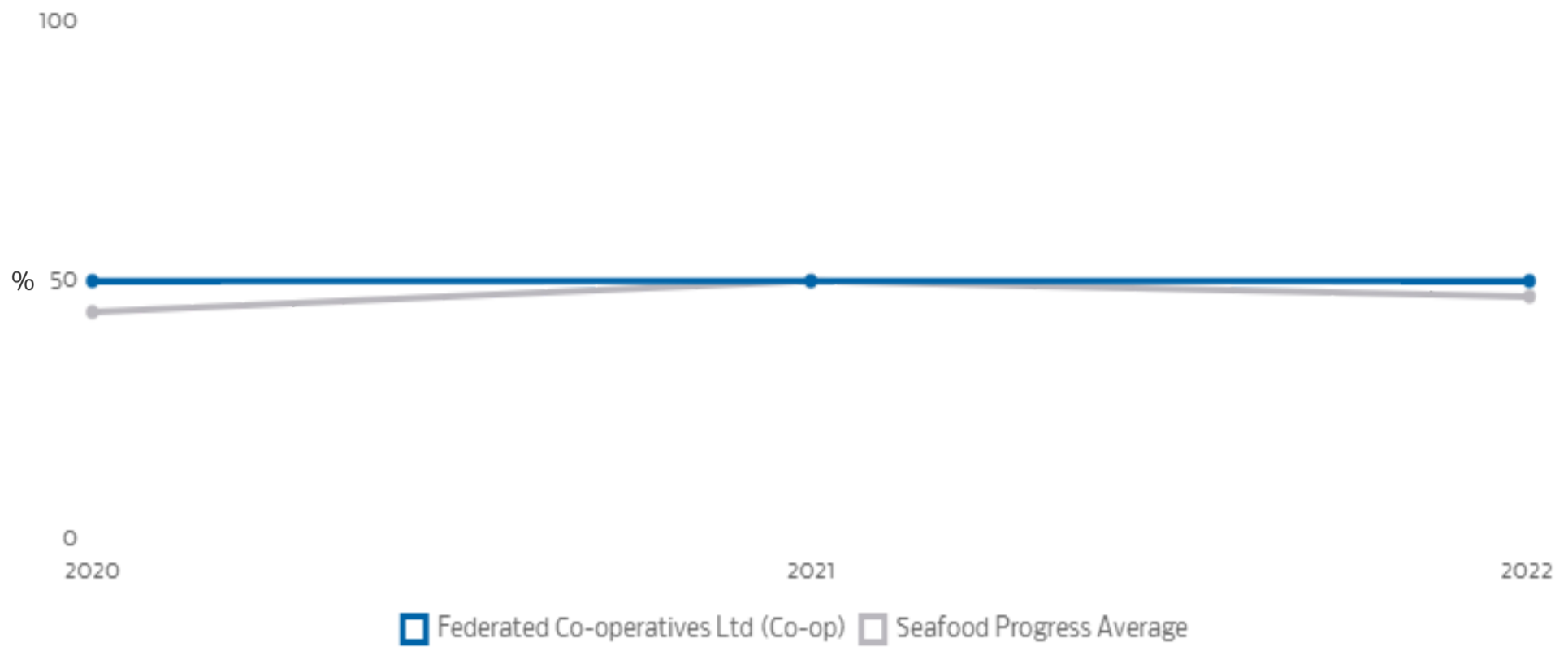


At least some FCL employees have already received training and FCL's February 2018 Seafood Policy says all new staff will receive this. Staff have access to the policy and general seafood information but the training program is currently paused (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

- 100% Training programs regularly conducted for all seafood staff.
- 75% Training programs conducted for all seafood staff, but only once.
- 50% Training programs sometimes conducted or for only some seafood staff.
- 0% Training programs not conducted for seafood staff (or no information available).

5.2 There is a description of the grocery store's commitments to sustainable and socially responsible seafood in store.



There is some information on FCL's Seafood Policy for customers in store, but no information on its commitment to social responsibility (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

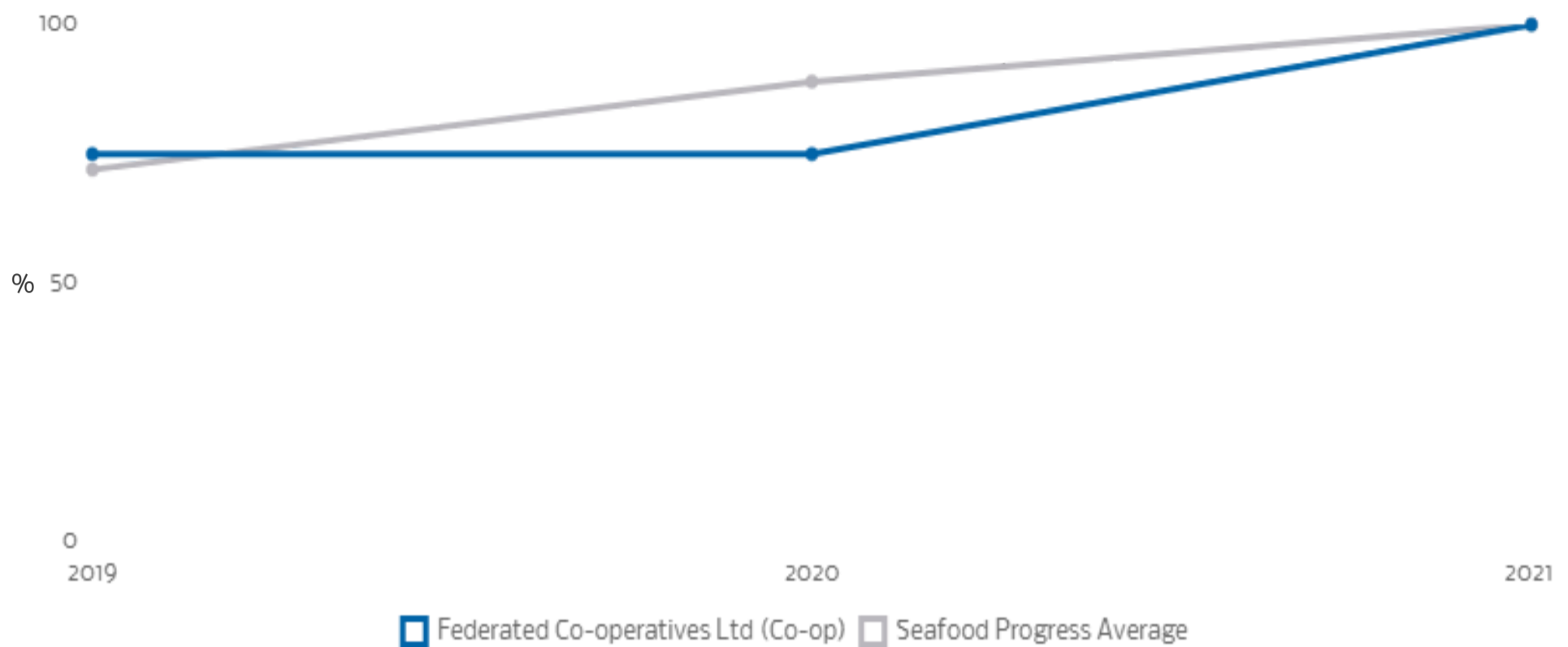
Scoring

100% There is a comprehensive description of the grocery store's commitments to sustainable and socially responsible seafood in store.

50% There is some description of the grocery store's commitment to sustainable seafood and/or socially responsible seafood in store.

0% There is no description of the grocery store's commitments to sustainable and socially responsible seafood in store.

5.3 The grocery store has taken actions to ensure its suppliers or vendors are aware of its sustainable seafood commitment or policy.



FCL's Fish and Seafood Category Managers regularly share its sustainable seafood commitment with suppliers and discuss sustainable seafood options and availability. They require suppliers to regularly confirm the sustainability rankings, certifications and volumes for all products they provide to FCL. Additionally, FCL discusses its policy with smaller local fisheries and provides them with recommendations on how to meet its requirements (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

Scoring

100% The grocery store shares its sustainable seafood commitment and any updates made to its commitment, has a clear strategy to engage with its suppliers and provides direct support (e.g. training, resources) to help ensure all seafood products are procured in line with its policies.

75% The grocery store shares its sustainable seafood commitment and any updates made to its commitment and regularly engages with its suppliers to help ensure the products they supply meet the grocery store's expectations.

50% The grocery store shares its sustainable seafood commitment and any updates made to its commitment and sometimes engages with its suppliers to help ensure the products they supply meet the grocery store's expectations.

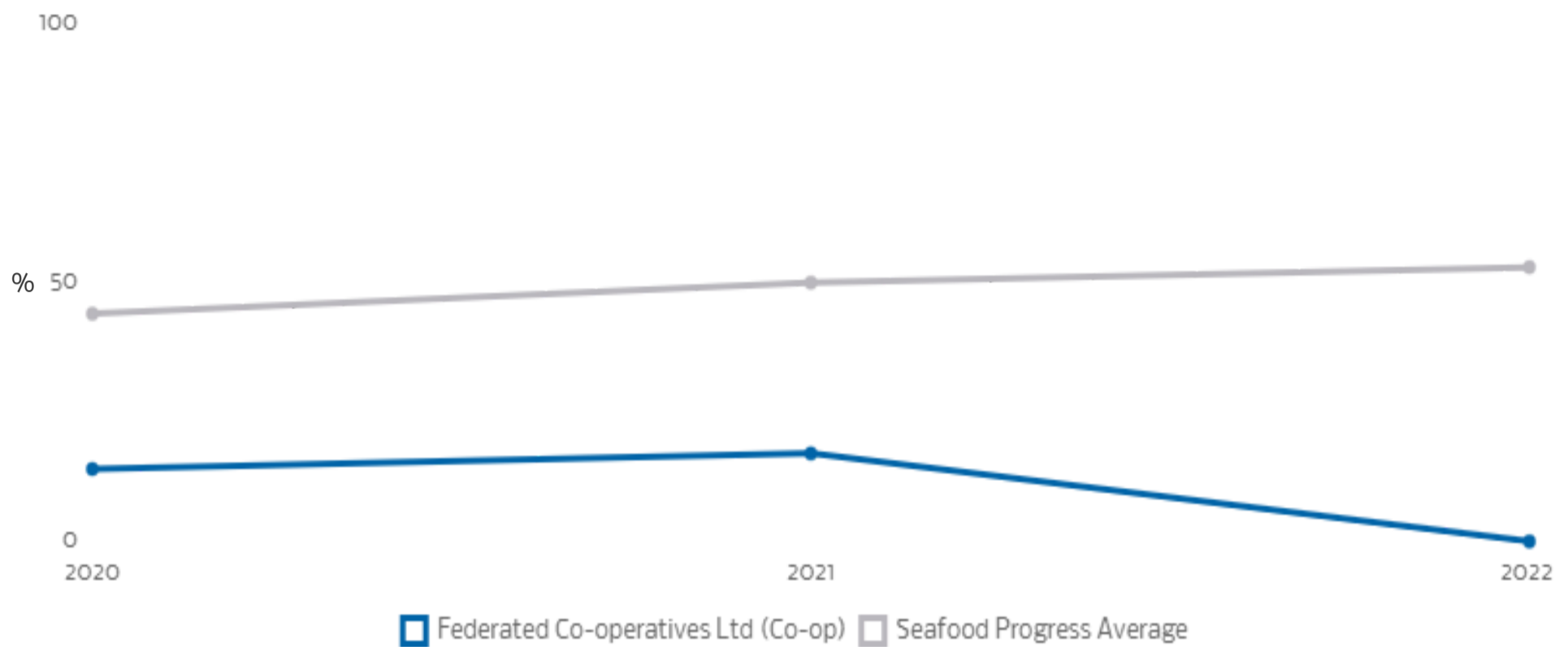
25% The grocery store sends its suppliers or vendors a copy of its sustainable seafood commitment.

0% The grocery store has taken no actions OR no information is available.

STEP 6: TAKING INITIATIVE



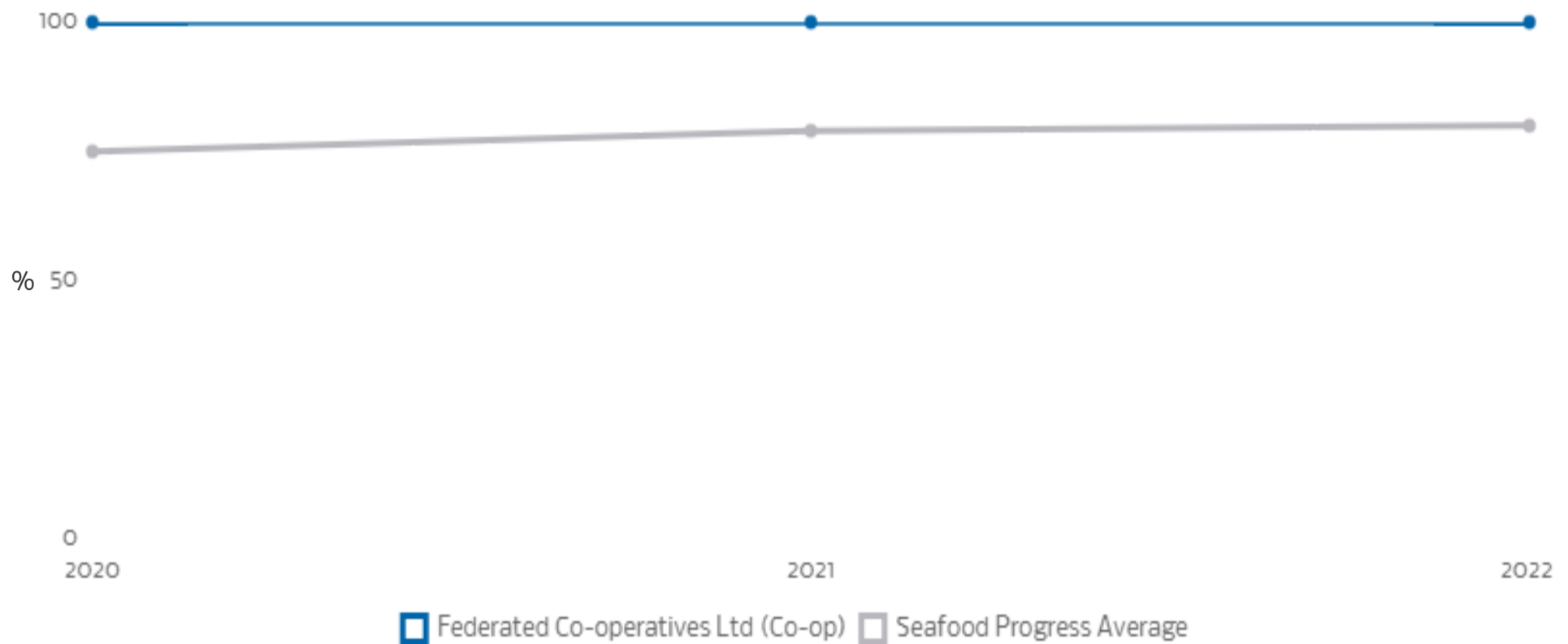
6.1 Farmed Atlantic salmon (either Canadian produced or imported)



FCL is not currently taking any actions to support improvements to farmed Atlantic salmon.

- ✘ Only sells farmed salmon products that meet the highest bars for sustainability, i.e. are produced in a closed containment facility, certified by ASC, Recommended by Ocean Wise and/or rated Best Choice by Seafood Watch (100 pts).
- ✘ Conducts outreach to policymakers and/or certifying bodies to advocate for salmon farming management to be more environmentally sustainable (17 pts).
- ✘ Promotes farmed salmon products from closed containment producers through marketing efforts and/or distinguishes these products from open-net pen products at points of sale (17 pts).
- ✘ Works with suppliers or producers directly to improve salmon farming practices and/or to support their transition from open-net systems to closed containment systems (17 pts).
- ✘ Refrains from advertising versions of this product that are not ASC certified, Not Recommended by Ocean Wise and/or rated Avoid by Seafood Watch (17 pts).
- ✘ Preferentially procures farmed salmon from closed containment producers and sources that are ASC certified, Recommended by Ocean Wise or rated Best Choice by Seafood Watch (17 pts).
- ✘ Does not sell genetically engineered (GE) or genetically modified (GM) farmed salmon (17 pts).

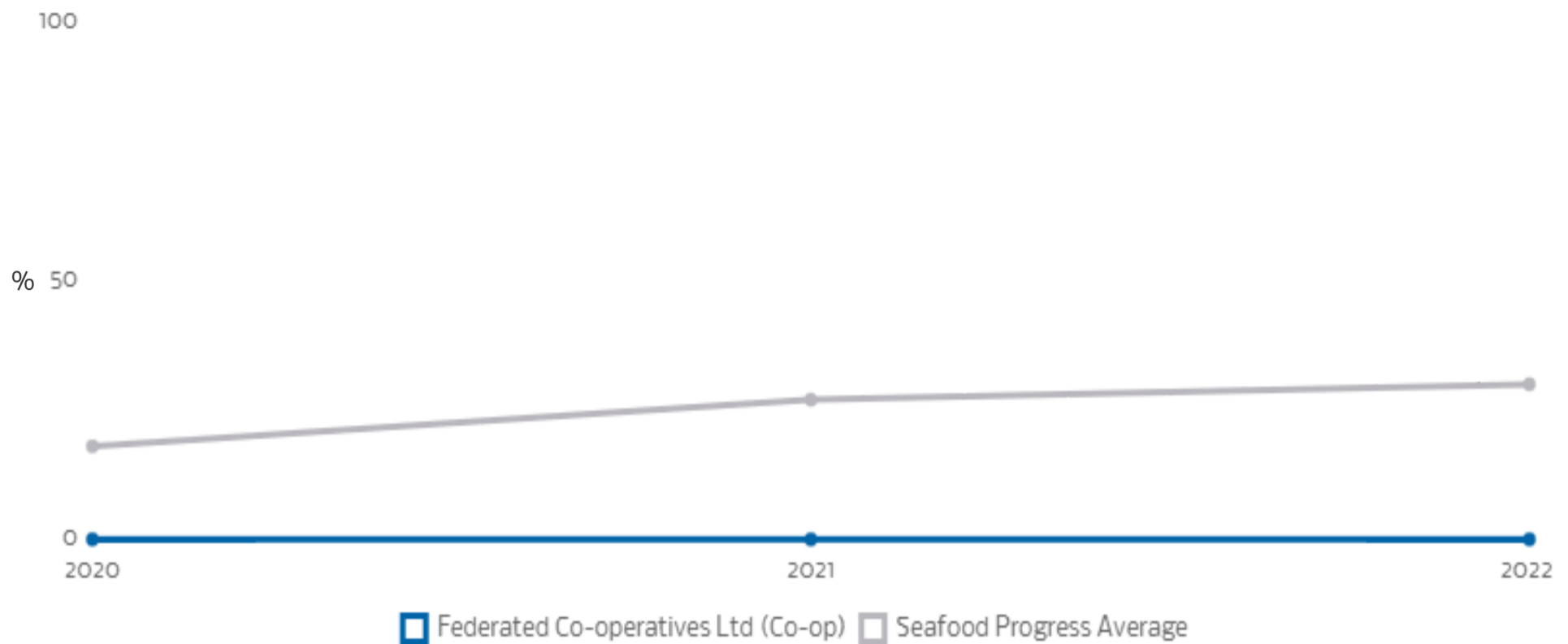
6.2 Farmed shrimps and prawns, Imported - multiple spp.



FCL only sells farmed imported shrimp and prawn products that are certified by Best Aquaculture Practices (BAP) as 2 star or above (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

- ✔ Only sells farmed shrimp and prawn products that meet the highest bars for sustainability, i.e. are certified by ASC, BAP 2 star plus, Recommended by Ocean Wise and/or rated Best Choice by Seafood Watch (100 pts).
- ✘ Conducts outreach to policymakers and/or certifying bodies to advocate for shrimp and prawn farming management to be more environmentally sustainable (17 pts).
- ✘ Collaborates with other companies pre-competitively to improve shrimp and prawn farming practices (17 pts).
- ✘ Works with suppliers or producers directly to improve shrimp and prawn farming practices (17 pts).
- ✘ Refrains from advertising versions of this product that are not ASC or BAP 2 star plus certified, Not Recommended by Ocean Wise and/or rated Avoid by Seafood Watch
- ✘ Preferentially procures shrimp and prawns from sources that are ASC or BAP 2 star plus certified, Recommended by Ocean Wise or Best Choice by Seafood Watch (17 pts).
- ✘ Prioritizes sourcing products with high levels of social responsibility and/or traceability (17 pts).

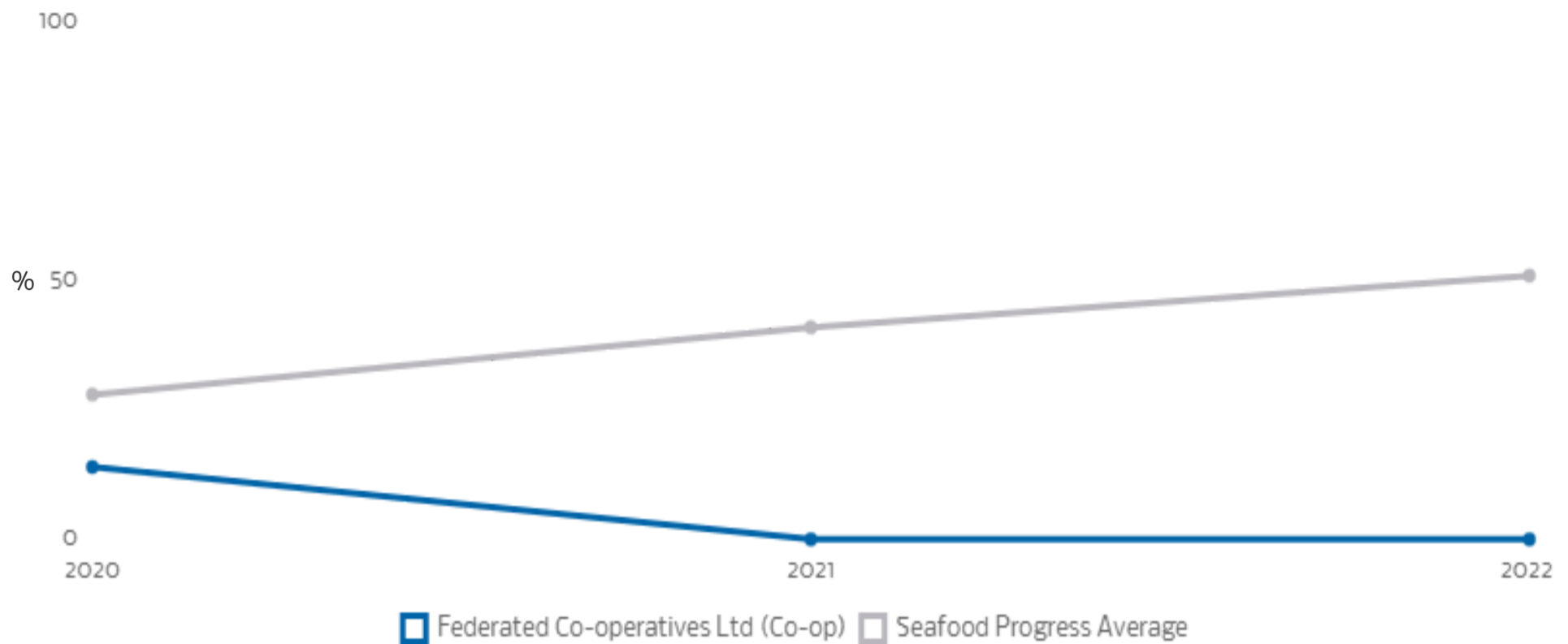
6.3 Skipjack tuna (bonito) - Katsuwonus pelamis.



FCL is not taking any support improvement actions on skipjack tuna at this time (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

- ✘ Only sells pole and line caught skipjack tuna products that meet the highest bars for sustainability, i.e. are MSC certified, Recommended by Ocean Wise and/or rated Best Choice by Seafood Watch (100 pts).
- ✘ Conducts outreach to policymakers and/or certifying bodies to advocate for skipjack fishing methods and management to be more environmentally sustainable (17 pts).
- ✘ Collaborates with other companies pre-competitively to improve skipjack fishery management practices (17 pts).
- ✘ Works with suppliers or producers directly to improve skipjack fishing practices (17 pts).
- ✘ Only advertises pole and line caught skipjack tuna products that meet the highest bars for sustainability, i.e. are MSC certified, Recommended by Ocean Wise and/or rated Best Choice by Seafood Watch (17 pts).
- ✘ Preferentially sources pole and line caught skipjack tuna products that meet the highest bars for sustainability, i.e. are MSC certified, Recommended by Ocean Wise and/or rated Best Choice by Seafood Watch (17 pts).
- ✘ Prioritizes sourcing products with high levels of social responsibility and/or traceability (17 pts).

6.4 Other seafood products.



FCL took part in the Retailer Council of Canada's (RCC's) submission to the Canada Food Inspection Agency (CFIA) on the boat-to-plate mandate (personal communication, L. Sparrow-Moellenbeck, 08/04/2022).

- ✘ Only sells versions of this product that meet the highest bars for sustainability, i.e. are certified by MSC/ASC, Recommended by Ocean Wise and/or rated Best Choice by Seafood Watch (100 pts).
- ✔ Conducts outreach to policymakers and/or certifying bodies to advocate for harvest or farming method and management to be more environmentally sustainable (17 pts).
- ✘ Collaborates with other companies pre-competitively to improve fishing or aquaculture practices (17 pts).
- ✘ Works with suppliers or producers directly to improve fishing or farming practices (17 pts).
- ✘ Refrains from advertising versions of this product that are not MSC/ASC certified, Not Recommended by Ocean Wise and/or rated Avoid by Seafood Watch (17 pts).
- ✘ Preferentially sources from more sustainable sources that are MSC/ASC certified, Recommended by Ocean Wise or Best Choice by Seafood Watch (17 pts).
- ✘ Prioritizes sourcing products with high levels of social responsibility and/or traceability (17 pts).

SeaChoice is a sustainable seafood partnership of the following three conservation groups:



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