SEAFOOD PROGRESS: SOBEYS

Legacy report of this retailer’s Seafood Progress profile as published in August 2020.

Report generated on: September 1st, 2020

REPORTING PERIOD
July 2019 - August 2020

LOCATION
Across Canada’s provinces

NUMBER OF STORES
1,500+

WEBSITE
https://www.sobeys.com/en/

RETAILER SNAPSHOT

Sobeys is committed to not selling "any seafood species that have major sustainability issues associated with them". This means it avoids sourcing species listed as endangered or critically endangered by the International Union for Conservation of Nature (IUCN), seafood sourced from high-risk fisheries that are not engaged in an improvement project, or products from suppliers known to engage in illegal, unreported or unregulated (IUU) fishing. Whenever possible, Sobeys sources wild-caught products that have been certified by the Marine Stewardship Council (MSC) and farmed products that have been certified by the Aquaculture Stewardship Council (ASC) or Best Aquaculture Practices (BAP). In 2020, Sobeys published its first (recent) account of its procurement against its commitment; Sobeys reported that for the last fiscal year, 94% of its private label brand (Compliments and Sensations) fresh and frozen seafood was certified as sustainable by third-parties, for example, the Marine Stewardship Council (MSC) or Best Aquaculture Practices (BAP).

In terms of social responsibility, Sobeys’ expectations are that the people who catch, farm, and process their seafood products do so under “accepted global standards for safe and fair working conditions”, and suppliers in “at risk” countries must provide independent audits that they are meeting this expectation.

SeaChoice recognizes Sobeys’ data collection program which includes the species’ scientific name, geographic origin and method of production for all fresh, frozen and private label products, and encourages it to expand its program to include canned tuna and other shelf-stable seafood products. SeaChoice also recommends that Sobeys voluntarily include more information, such as scientific name and geographic origin, on its seafood labels so that its customers can purchase seafood that is in line with their values and preferences.

In the process of developing this profile, SeaChoice corresponded with Dawn Snyder, Sobeys’ Frozen and Processed Seafood National Category Merchant, and Geneviève Paradis, Sobeys’ Sustainability Specialist.

Note: For 2020’s analysis, due to the nationalization of Sobeys’ sustainable seafood program to its banner Safeway, we did not conduct a separate analysis for Sobeys and Safeway and now include all of Sobeys’ banners, including Safeway, under its profile.

Scope information: see below for information on which types of products are included in the scope of Sobeys’ sustainable seafood policy
Sobeys (owned by Empire Company Ltd) owns the following banners (store brands) and its sustainable seafood policy applies to all of them:

- FreshCo
- IGA*
- IGA extra
- Price Chopper**
- Safeway
- Sobeys
- Sobeys Extra
- Sobeys Urban Fresh
- Thrifty Foods

*Most of the IGA stores in BC are owned by Georgia Main Food Group, only three in BC are operated by Sobeys. The IGA stores in Quebec are managed by Sobeys Quebec.

**Sobeys only owns one store

STEP 1: DOES THE RETAILER HAVE A COMPREHENSIVE COMMITMENT ON SUSTAINABLE SEAFOOD?

Does the policy include time-bound objectives for addressing environmental issues, social concerns and traceability?

The step score is based on the average of Step 1 key performance indicators (KPIs, or step elements) listed below; click the + signs for more detailed information.

Note that the KPIs changed from 2018 to 2019 to move the assessment of retailers' traceability commitments from a stand-alone KPI to a component of the scoring for the KPIs relating to environmental and social commitments.

If it looks like you are only seeing the score for one year it is because the score did not change from year to year. Try clicking off the ‘June 2019’ button below the score bar.
1.1 Has a publicly available commitment or policy to source more environmentally sustainable seafood

**SCORING RATIONALE**
Sobeys' commitment is to “not sell any seafood species that have major sustainability issues associated with them”. This includes not sourcing any species listed as Endangered or Critically Endangered by the International Union for Conservation of Nature (IUCN), from high-risk fisheries or farms without an improvement plan, or from suppliers known to engage in illegal, unreported or unregulated (IUU) fishing. Whenever possible, Sobeys sources wild-caught products that have been certified by the MSC and farmed products that have been certified by ASC or BAP (personal communication, D. Snyder, 13/06/2019).

**SCORING RUBRIC**

<table>
<thead>
<tr>
<th>Score</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>0%</td>
<td>No publicly available environmental sustainability commitment or policy</td>
</tr>
<tr>
<td>20%</td>
<td>General commitment to environmentally sustainable seafood without clear objectives, traceability policy or timelines</td>
</tr>
<tr>
<td>40%</td>
<td>Commitment to environmental sustainability that includes clear objectives for sustainable procurement, but no traceability policy or timelines</td>
</tr>
<tr>
<td>60%</td>
<td>Commitment to environmental sustainability includes clear objectives that are supported by references to credible standards (such as Seafood Watch or Ocean Wise rankings, eco-certifications, etc.), but no traceability policy or timelines</td>
</tr>
<tr>
<td>80%</td>
<td>Commitment to environmental sustainability includes clear objectives that are supported by references to credible standards and a clear and effective traceability policy, but no timeline</td>
</tr>
<tr>
<td>100%</td>
<td>Commitment to environmental sustainability includes clear objectives that are supported by references to credible standards, a clear and effective traceability policy, and a timeline for meeting the commitment (unless the commitment has already been met).</td>
</tr>
</tbody>
</table>
1.2 Has a publicly available commitment or policy to source more socially responsible seafood

**SCORING RATIONALE**

Sobeys’ seafood policy states that “Sobeys requires that suppliers operating in countries at risk for social compliance issues, provide independent audits as proof that their operations meet [their] expectations”. These expectations include that people involved in the catching, farming and processing of seafood do so under “accepted global standards for safe and fair working conditions”.

**SCORING RUBRIC**

- **0%** No publicly available social responsibility commitment or policy
- **20%** General commitment to socially responsible seafood without clear objectives, traceability policy or timelines
- **40%** Commitment to social responsibility includes clear objectives for socially responsible procurement (for example by referring to credible international standards such as ILO, UN Declaration, etc.), but no traceability policy or timelines
- **60%** Commitment to social responsibility includes clear objectives and actions or expectations for seafood suppliers, but no traceability policy or timelines.
- **80%** Commitment to social responsibility includes clear objectives, actions or expectations for seafood suppliers, and a clear and effective traceability policy, but no timeline
- **100%** Commitment to social responsibility includes clear objectives, actions or expectations for seafood suppliers, a clear and effective traceability policy, and a timeline for meeting the commitment (unless the commitment has already been met).

**STEP 2: IS THE RETAILER COLLECTING DATA TO SUPPORT THEIR COMMITMENT?**

What information is the retailer collecting to monitor the environmental and social sustainability of their seafood products?

The step score is based on the average of Step 2 key performance indicators (KPIs, or step elements) listed below; click the + signs for more detailed information.

If it looks like you are only seeing the score for one year it is because the score did not change from year to year. Try clicking off the ’June 2019’ button below the score bar.

**STEP ELEMENTS**
2.1 Retailer collects data on species scientific (Latin) name for seafood products being sold - the "what"

SCORING RATIONALE
Sobeys' commitment is to “continually gather sourcing information such as species, tonnage, geographical location of harvest, and fishing gear type from suppliers for the seafood they supply for our company”. This applies to all fresh, frozen and private label seafood, and some shelf stable products (historical data on canned seafood was collected and private label and grocery have been engaged to begin data collection again as per new process; personal communication, D. Snyder, 13/06/2019).

SCORING RUBRIC
- 0% No data collected (or no information)
- 50% Data collected for some products
- 100% Data collected for all products

2.2 Retailer collects data on country of origin of seafood products being sold - the "where"

SCORING RATIONALE
Sobeys' commitment is to “continually gather sourcing information such as species, tonnage, geographical location of harvest, and fishing gear type from suppliers for the seafood they supply for our company”. This applies to all fresh, frozen and private label seafood, and some shelf stable products (historical data on canned seafood was collected and private label and grocery have been engaged to begin data collection again as per new process; personal communication, D. Snyder, 13/06/2019).

SCORING RUBRIC
- 0% No data collected (or no information)
- 50% Data collected for some products
- 100% Data collected for all products
2.3 Retailer collects data on whether the seafood products being sold are wild or farmed - the "how"

**SCORING RATIONALE**
Sobeys' commitment is to “continually gather sourcing information such as species, tonnage, geographical location of harvest, and fishing gear type from suppliers for the seafood they supply for our company”. This applies to all fresh, frozen and private label seafood, and some shelf stable products (historical data on canned seafood was collected and private label and grocery have been engaged to begin data collection again as per new process; personal communication, D. Snyder, 13/06/2019).

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2.4 Retailer collects data on the gear type or farming methods for seafood products being sold - the "how"

**SCORING RATIONALE**
Sobeys' commitment is to “continually gather sourcing information such as species, tonnage, geographical location of harvest, and fishing gear type from suppliers for the seafood they supply for our company”. This applies to all fresh, frozen and private label seafood, and some shelf stable products (historical data on canned seafood was collected and private label and grocery have been engaged to begin data collection again as per new process; personal communication, D. Snyder, 13/06/2019).

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**STEP 3: IS THE RETAILER MAKING RESPONSIBLE SOURCING DECISIONS?**

Are the retailer’s procurement decisions supporting their environmental and social sustainability commitments?
The step score is based on the average of Step 3 key performance indicators (KPIs, or step elements) listed below; click the + signs for more detailed information.

Note that KPI 3.3 was changed in 2019 from "Retailer works with suppliers to address potential human rights and labour abuses, and support sustainable livelihoods for producers" to more specific indicators around retailers' agreements with their suppliers/vendors to uphold their environmental and social commitments.

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**STEP ELEMENTS**

### 3.1 Retailer uses an established seafood certification or ranking standard to inform purchasing decisions.

**SCORING RATIONALE**

To help inform its purchasing decisions and ensure it is meeting its sustainable seafood commitment, Sobeys considers Ocean Wise Recommendations, prioritizes sourcing products from eco-certifications including MSC and BAP, and supports fisheries improvements by sourcing products from active Fisheries Improvement Projects (personal communication, D. Snyder, 27/05/2019).

**SCORING RUBRIC**

- **0%** No sustainability criteria used to inform purchasing decisions (or no information available)
- **100%** Sustainability criteria used to inform purchasing decisions
3.2 Retailer can demonstrate that X% of their seafood sold in the last three years meets their sustainability criteria by volume/value.

**SCORING RATIONALE**
Sobeys’ 2020 Corporate Responsibility Highlights reports that 94% of its private label brand (Compliments and Sensations) fresh and frozen seafood was certified as sustainable by third-parties, for example, the Marine Stewardship Council (MSC) or Best Aquaculture Practices (BAP). However, this report does not include fresh counter/unbranded seafood or canned, pouchoned, or other shelf stable products.

**SCORING RUBRIC**

- **0%** Retailer has not reported in last three years how much of their seafood sold meets their sustainability commitment (or no information available)
- **25%** Retailer can demonstrate that 25% or more of their seafood products sold meets their sustainability commitment
- **50%** Retailer can demonstrate that 50% or more of their seafood products sold meets their sustainability commitment
- **75%** Retailer can demonstrate that 75% or more of their seafood products sold meets their sustainability commitment
- **100%** Retailer can demonstrate that 100% of their seafood products sold meets their sustainability commitment

3.3 Suppliers are required to sign a code of conduct to uphold the retailer’s environmental sustainability commitment.

**SCORING RATIONALE**
All suppliers to Sobeys are required to sign Ocean Wise’s code of conduct. All suppliers of private label products for Sobeys must additionally pass a risk assessment and sign a supplier agreement (personal communication, D. Snyder, 27/05/2019).

**SCORING RUBRIC**

- **0%** Suppliers are not required to sign a code of conduct (or no information)
- **25%** Some suppliers are required to sign a code of conduct that covers some of the retailer’s environmental sustainability commitment
- **50%** All suppliers are required to sign a code of conduct that covers some of the retailer’s environmental sustainability commitment
- **75%** All suppliers are required to sign a code of conduct that covers all of the retailer’s environmental sustainability commitment
- **100%** All suppliers are required to sign a code of conduct that covers all of the retailer’s environmental sustainability commitment and the retailer actively verifies that this commitment is being upheld.
3.4 Suppliers are required to sign a code of conduct to uphold the retailer’s social responsibility commitment.

**SCORING RATIONALE**
All suppliers of Sobeys’ private label products must pass a risk assessment by facility and sign a supplier agreement (personal communication, D. Snyder, 27/05/2019).

**SCORING RUBRIC**

- **0%** Suppliers are not required to sign a code of conduct (or no information)
- **25%** Some suppliers are required to sign a code of conduct that covers some of the retailer’s social responsibility commitment.
- **50%** All suppliers are required to sign a code of conduct that covers some of the retailer’s social responsibility commitment.
- **75%** All suppliers are required to sign a code of conduct that covers all of the retailer’s social responsibility commitment.
- **100%** All suppliers are required to sign a code of conduct that covers all of the retailer’s social responsibility commitment and the retailer actively verifies that this commitment is being upheld.

**STEP 4: IS THE RETAILER TRANSPARENT ABOUT THEIR COMMITMENT?**

Is the retailer making information regarding the environmental and social performance of their seafood products publicly available and are they reporting on progress against their sustainable seafood commitment?

The step score is based on the average of Step 4 key performance indicators (KPIs, or step elements) listed below; click the + signs for more detailed information.

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**STEP ELEMENTS**
4.1 Retailer labels seafood with the information that allows consumers to make informed decisions - what (species' scientific name), where (country or region of origin), and how (wild/farmed and harvest method)

**SCORING RATIONALE**
Sobeys labels all its products with common name as required by the Canadian Food Inspection Agency seafood labelling guidelines, and for some products, indicates whether it is wild or farmed. Sobeys is currently looking into how it can include more information on its seafood labels (personal communication, D. Snyder, 27/05/2019).

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<tbody>
<tr>
<td>0%</td>
<td>Retailer does not label products with the information (or no information)</td>
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<tr>
<td>50%</td>
<td>Retailer labels some products with the information</td>
</tr>
<tr>
<td>100%</td>
<td>Retailer labels all products with the information</td>
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</tbody>
</table>

4.2 Retailer labels products with an ecolabel, allowing consumers to make informed decisions OR all products fit under a standard and is communicated as such

**SCORING RATIONALE**
Sobeys labels its products with ecolabels including Ocean Wise, MSC and BAP as applicable (personal communication, D. Snyder, 27/05/2019).

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<td>0%</td>
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<td>100%</td>
<td>Retailer labels products with an ecolabel as appropriate OR all products fit under a standard and is communicated as such</td>
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</table>
4.3 List of products procured with region and gear type data has been made available (e.g. as per Ocean Disclosure Project)

**SCORING RATIONALE**
Sobeys is not currently disclosing this information, but are planning to do so once its new data collection program has been fully implemented (personal communication, D. Snyder, 27/05/2019).

**SCORING RUBRIC**
- 0% No list of products procured with region and gear type has been made available (or no information)
- 50% Some seafood products with region and gear type has been made available
- 100% All seafood products with region and gear type has been made available

4.4 Retailer publicly reports how much of its seafood meets its sustainability criteria (by volume or value of sales).

**SCORING RATIONALE**
Sobeys has published information in the past on how much of its seafood met its sustainability commitment. In 2020, Sobeys published an update on the percentage of its private label fresh and frozen seafood that is eco-certified (94% in the 2020 fiscal year).

**SCORING RUBRIC**
- 0% No public information on how the retailer is doing to meet its commitment
- 50% Retailer has at one point in the past reported publicly how much of its seafood sold meets its commitment
- 100% Retailer regularly reports publicly how much of its seafood sold meets its commitment (by volume/value, at least every two years)

**STEP 5: DOES THE RETAILER EDUCATE STAFF, CUSTOMERS AND/OR VENDORS ABOUT THE IMPORTANCE OF THEIR COMMITMENT TO SUSTAINABLE SEAFOOD?**

Is the retailer educating their employees, customers, suppliers and other key stakeholders about their sustainable seafood commitment, environmental and social issues in seafood, and the importance of traceability?
The step score is based on the average of Step 5 key performance indicators (KPIs, or step elements) listed below; click the + signs for more detailed information.

Note that KPI 5.3 changed in 2019 from “Suppliers are required to sign a Code of Conduct to uphold the retailer’s sustainable seafood policy” (now covered by KPIs 3.3 and 3.4) to an indicator of what actions retailers have taken to educate their suppliers/vendors about their sustainable seafood commitment.

If it looks like you are only seeing the score for one year it is because the score did not change from year to year. Try clicking on the ‘June 2019’ button below the score bar.

### STEP ELEMENTS

#### 5.1 Training programs are conducted for seafood staff.

**SCORING RATIONALE**

Sobeys requires all seafood staff to complete an online training program as part of their onboarding training. This program will be revised to align with Sobeys new seafood commitment, and all seafood department staff will be required to complete the revised training program in 2020 (personal communication, D. Snyder, 27/05/2019).

**SCORING RUBRIC**

0%  Training programs not conducted for seafood staff (or no information)
50%  Training programs sometimes conducted or for only some seafood staff
75%  Training programs conducted for all seafood staff, but infrequently (less than every two years)
100% Training programs regularly (at least every two years) conducted for all seafood staff

#### 5.2 There is a description of the retailer’s sustainable seafood program for customers in store

**SCORING RATIONALE**

Some stores under the Sobeys umbrella (e.g. Sobeys, IGA, and Thrifty Foods) in Western Canada and Quebec include information on its partnership with Ocean Wise (personal communication, D. Snyder, 27/05/2019).

**SCORING RUBRIC**

0%  There is no description of the sustainable seafood program in store (or no information)
50%  This is some description of the sustainable seafood program in store
100% There is a comprehensive description of the sustainable seafood program in store
5.3 The retailer has taken actions to ensure its suppliers or vendors are aware of its sustainable seafood commitment or policy.

<table>
<thead>
<tr>
<th>SCORING RATIONALE</th>
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<tbody>
<tr>
<td>Sobeys sends its suppliers and vendors a copy of its sustainable seafood policy after every revision to ensure it is up to date. Sobeys also engages with its vendors to discuss sourcing and sustainability issues on key species as often as resources allow (personal communication, D. Snyder, 24/06/2019).</td>
</tr>
</tbody>
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<tr>
<td>75%</td>
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<td>100%</td>
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STEP 6: DOES THE RETAILER SUPPORT IMPROVEMENTS IN FISHERIES AND AQUACULTURE?

Does the retailer sell 'Priority Seafood' products (seafood that has high volume of sales in Canadian retail stores and that is generally not recommended by the Ocean Wise Seafood Program), and if so, do they support improvement and how?

The step score is based on the average of Step 6 key performance indicators (KPIs, or step elements) listed below; click the + signs for more detailed information.

Note that this Step was changed significantly in 2019 to introduce two additional 'Support Improvement' actions for each of the Priority Seafood products. This means that if a retailer was engaged in the same actions in 2019 as in 2018, and no more, their score will appear to have decreased. Additionally, KPIs 6.4 and 6.5 on other SeaChoice priority seafood products were generalized into a new KPI that allows retailers to showcase any other actions they are taking to support improvement of specific seafood products (besides shrimp, farmed salmon and skipjack), or to support improvements in seafood sustainability in general.

If it looks like you are only seeing the score for one year it is because the score did not change from year to year. Try clicking off the 'June 2019' button below the score bar.

STEP ELEMENTS
6.1 Does the retailer support improvements in the production of farmed Atlantic salmon (either Canadian produced or imported)?

**SCORING RATIONALE**

Sobeys' private label farmed salmon products are sourced from Atlantic Canada and are Best Aquaculture Product (BAP) 4 star certified. Sobeys also offers alternative product options, including salmon farmed in closed containment facilities, organic and antibiotic-free salmon, and similar species such as farmed Arctic char or trout. Sobeys has worked with its National Atlantic Salmon supplier to assess their practices in coordination with third party NGOs (personal communication, D. Snyder, 24/06/2019).

- ✓ Works with suppliers or producers directly to improve salmon farming practices
- ✗ Refrains from advertising versions of this product that are Not Recommended by Ocean Wise and/or ranked Avoid by Seafood Watch
- ✗ Preferentially procures farmed salmon from sources that are either Recommended by Ocean Wise or ranked Best Choice by Seafood Watch
- ✗ Preferentially sources from farms that are ASC certified
- ✗ Sourcing decisions also prioritize products with high levels of social responsibility and traceability
- ✗ Only sells farmed salmon products that meet the highest bars for sustainability, i.e. are certified by ASC, Recommended by Ocean Wise and/or ranked Best Choice by Seafood Watch (100 pts)
- ✗ Outreach to policymakers to advocate for salmon farming management to be more environmentally sustainable and/or socially responsible

**SCORING RUBRIC**

- **0%** Sells the product and does not support improvements by doing any of the actions listed or no information available
- **14%** Retailer is engaged in one action to support improvement
- **26%** Retailer is engaged in two actions to support improvement
- **43%** Retailer is engaged in three actions to support improvement
- **57%** Retailer is engaged in four actions to support improvement
- **71%** Retailer is engaged in five improvement activities or doesn’t sell the product
- **85%** Retailer is engaged in six improvement activities or doesn’t sell the product
- **100%** Retailer is engaged in all improvement activities or doesn’t sell the product
6.2 Does the retailer support improvements in the production of imported farmed shrimps and prawns?

**SCORING RATIONALE**
Sobeys' private label farmed shrimp is minimum BAP 2 star certified, and for some products it is preferentially sourcing ASC certified shrimp. Sobeys worked with its Wild Argentinian Shrimp suppliers to enter Fisheries Improvement Projects that led to these fisheries becoming Ocean Wise Recommended (personal communication, D. Snyder, 24/06/2019).

✗ Only sells farmed shrimp and prawn products that meet the highest bars for sustainability, i.e. are certified by ASC or BAP, Recommended by Ocean Wise and/or ranked Best Choice by Seafood Watch (100 pts)

✗ Outreach to policymakers to advocate for shrimp and prawn farming management to be more environmentally sustainable and/or socially responsible

✗ Collaborating with other companies pre-competitively to improve shrimp and prawn farming practices

✓ Works with suppliers or producers directly to improve shrimp and prawn farming practices

✗ Refrains from advertising versions of this product that are Not Recommended by Ocean Wise and/or ranked Avoid by Seafood Watch

✗ Preferentially procures shrimp and prawns from sources that are either Recommended by Ocean Wise or Best Choice by Seafood Watch

✓ Preferentially sources from farms that are ASC or BAP certified

✗ Sourcing decisions also prioritize products with high levels of social responsibility and traceability

**SCORING RUBRIC**

0% Retailer sells the product and does not support improvements by doing any of the actions listed or no information available

14% Retailer is engaged in one action to support improvement

26% Retailer is engaged in two actions to support improvement

43% Retailer is engaged in three actions to support improvement

57% Retailer is engaged in four actions to support improvement

71% Retailer is engaged in five actions to support improvement

85% Retailer is engaged in six actions to support improvement

100% Retailer is engaged in all support improvement activities or doesn’t sell the product
6.3 Does the retailer support improvements in the production of skipjack tuna?

**SCORING RATIONALE**

Sobeys has been encouraging its tuna suppliers to move towards more sustainable tuna fishing practices. Its main tuna supplier Clover Leaf is now committed to 100% FAD-free skipjack tuna by 2022 (personal communication, D. Snyder, 13/06/2019).

- Only sells skipjack tuna products that meet the highest bars for sustainability, i.e. are certified by MSC, Recommended by Ocean Wise and/or ranked Best Choice by Seafood Watch (100 pts)
- Outreach to policymakers to advocate for skipjack fishing methods and management to be more environmentally sustainable and/or socially responsible
- Collaborating with other companies pre-competitively to improve skipjack fishery management practices
- Works with suppliers or producers directly to improve skipjack fishing practices
- Refrains from advertising versions of this product that are Not Recommended by Ocean Wise and/or ranked Avoid by Seafood Watch
- Preferentially sources from more sustainable sources that are either Recommended by Ocean Wise or Best Choice by Seafood Watch
- Preferentially sources from fisheries that are MSC certified
- Sourcing decisions also prioritize products with high levels of social responsibility and traceability

**SCORING RUBRIC**

- 0% Retailer sells the product and does not support improvements by doing any of the actions listed or no information available
- 14% Retailer is engaged in one action to support improvement
- 26% Retailer is engaged in two actions to support improvement
- 43% Retailer is engaged in three actions to support improvement
- 57% Retailer is engaged in four actions to support improvement
- 71% Retailer is engaged in five actions to support improvement
- 85% Retailer is engaged in six actions to support improvement
- 100% Retailer is engaged in all support improvement activities or doesn’t sell the product
6.4 Is the retailer engaged in any actions to improve production of any other seafood products?

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<tr>
<td>Sobeys supports improvement in seafood commodities by preferentially sourcing Ocean Wise Recommended products and sourcing from fisheries and farms that are certified by the MSC and ASC. It uses the credible, third-party website <a href="http://www.FisheryProgress.org">www.FisheryProgress.org</a> to inform which fisheries improvement projects to source from. Whenever possible, Sobeys preferentially purchases locally produced seafood (personal communication, G. Paradis, 10/07/2020).</td>
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</tbody>
</table>

- Only sells versions of this product that meet the highest bars for sustainability, i.e. are certified by MSC/ASC, Recommended by Ocean Wise and/or ranked Best Choice by Seafood Watch (100 pts)
- Outreach to policymakers to advocate for harvest or farming method and management to be more environmentally sustainable and/or socially responsible
- Collaborating with other companies pre-competitively to improve fishing or aquaculture practices
- Works with suppliers or producers directly to improve fishing or farming practices
- Refrains from advertising versions of this product that are Not Recommended by Ocean Wise and/or ranked Avoid by Seafood Watch
- Preferentially sources from more sustainable sources that are either Recommended by Ocean Wise or Best Choice by Seafood Watch
- Sourcing decisions also prioritize products with high levels of social responsibility and traceability

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<td>57% Retailer is engaged in four actions to support improvement</td>
</tr>
<tr>
<td>71% Retailer is engaged in four actions to support improvement</td>
</tr>
<tr>
<td>85% Retailer is engaged in four actions to support improvement</td>
</tr>
<tr>
<td>100% Retailer is engaged in all support improvement activities</td>
</tr>
</tbody>
</table>