

Help Us Protect Wild Salmon

PLEASE PLEDGE TO AVOID SOURCING GENETICALLY MODIFIED (GM) FISH

Wild salmon are important and iconic species in Canada. They are a critical part of our river and ocean ecosystems; they provide us with healthy protein; they support local economies and enable food security; and salmon are important to the survival and spiritual life of many aboriginal communities. The imminent commercial production of the genetically modified (GM) Atlantic salmon in Canada poses a grave risk to the future of wild salmon populations.

THE ISSUE

A US company has genetically modified Atlantic salmon to grow faster, by inserting genes from Chinook salmon and ocean pout (an eel-like fish). The US and Canada have both approved GM salmon for human consumption - the first GM animal approved anywhere in the world.

THE PROBLEM

Producing GM salmon will put the future of wild salmon at risk. Studies show that if the fast-growing GM salmon escape into the wild, they could out-compete wild salmon for food and threaten the stability of wild populations. We also know that GM salmon could interbreed with other fish, forever changing their genetic make-up. We are so concerned about the environmental risks that two of the SeaChoice's member organizations – Living Oceans Society and Ecology Action Centre – took the Federal Government to court over their approval.

GM salmon would be a major step backwards from all our efforts to build sustainable seafood solutions. Major third-party seafood certification programs – including the Aquaculture Stewardship Council – already prohibit the cultivation of GM seafood.

This GM salmon is the first GM food animal in the world and we know that most consumers don't want to eat it. A government commissioned poll (2010) found that 74 per cent of Canadians disagree with the idea of a fast-growing GM fish and 57 per cent had little confidence in the government's process to assess safety.

There is no mandatory labelling for GM food in Canada – so this could also negatively impact the reputation of other salmon products in the marketplace, unless retailers take on responsibility to accurately label seafood to inform their customers which fish products are genetically modified and which are not.

THE SOLUTION

You are the solution. More than 75 major US grocery stores have already committed to not sell GM salmon, including Kroger, Safeway, Target, and Trader Joes.

We are asking Canadian businesses and SeaChoice retail partners to say "No" to GM salmon by signing a public pledge.

PLEASE SIGN THE PLEDGE

We are committed to sustainable seafood, and protecting the health of our oceans and the species which reside there: **therefore we pledge to avoid sourcing GM fish products.**

**TO SIGN THE PLEDGE,
CLICK THE FOLLOWING LINK :**

NO GM SALMON
bit.ly/299xIXI

Thank you for helping us
protect wild salmon.

